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The Data Warehouse Toolkit - Ralph Kimball 2011-08-08

This old edition was published in 2002. The current and final edition of this book is The Data Warehouse Toolkit: The Definitive Guide to Dimensional Modeling, 3rd Edition which was published in 2013 under ISBN: 9781118530801. The authors begin with fundamental design recommendations and gradually progress step-by-step through increasingly complex scenarios. Clear-cut guidelines for designing dimensional models are illustrated using real-world data warehouse case studies drawn from a variety of business application areas and industries, including: Retail sales and e-commerce Inventory management Procurement Order management Customer relationship management (CRM) Human resources management Accounting Financial services Telecommunications and utilities Education Transportation Health care and insurance By the end of the book, you will have mastered the full range of powerful techniques for designing dimensional databases that are easy to understand and provide fast query response. You will also learn how to create an architected framework that integrates the distributed data warehouse using standardized dimensions and facts.

SAP BusinessObjects BI 4.0 The Complete Reference 3/E - Cindi Howson 2012-08-22

The definitive reference for building actionable business intelligence—completely revised for SAP BusinessObjects BI 4.0. Unleash the full potential of business intelligence with fact-based decisions, aligned to business goals, using reports and dashboards that lead from insight to action. SAP BusinessObjects BI 4.0: The Complete Reference offers completely updated coverage of the latest BI platform. Find out how to work with the new Information Design Tool to create universes that access multiple data sources and SAP BW. See how to translate complex business questions into highly efficient Web Intelligence queries and publish your results to the BI Launchpad. Learn how to create dashboards from data sourced through a universe or spreadsheet. The most important concepts for universe designers, report and dashboard authors, and business analysts are fully explained and illustrated by screenshots, diagrams, and step-by-step instructions. Establish and evolve BI goals Maximize your BI investments by offering the right module to the right user Create robust universes with the Information Design Tool, leveraging multiple data sources, derived tables, aggregate awareness, and parameters Develop a security plan that is scalable and flexible Design Web Intelligence reports from basic to advanced Create sophisticated calculations and advanced formatting to highlight critical business trends Build powerful dashboards to embed in PowerPoint or the BI Launchpad Use Explorer to visually navigate large data sets and uncover patterns

The Data Warehouse Toolkit - Ralph Kimball 2013-07-01

Updated new edition of Ralph Kimball's groundbreaking book on dimensional modeling for data warehousing and business intelligence! The first edition of Ralph Kimball's The Data Warehouse Toolkit introduced the industry to dimensional modeling, and now his books are considered the most authoritative guides in this space. This new third edition is a complete library of updated dimensional modeling techniques, the most comprehensive collection ever. It covers new and enhanced star schema dimensional modeling patterns, adds two new chapters on ETL techniques, includes new and expanded business matrices for 12 case studies, and more. Authored by Ralph Kimball and Margy Ross, known worldwide as educators, consultants, and influential thought leaders in data warehousing and business intelligence Begins with fundamental design

recommendations and progresses through increasingly complex scenarios Presents unique modeling techniques for business applications such as inventory management, procurement, invoicing, accounting, customer relationship management, big data analytics, and more Draws real-world case studies from a variety of industries, including retail sales, financial services, telecommunications, education, health care, insurance, e-commerce, and more Design dimensional databases that are easy to understand and provide fast query response with The Data Warehouse Toolkit: The Definitive Guide to Dimensional Modeling, 3rd Edition.

Schema Therapy - Jeffrey E. Young 2006-11-03

Designed to meet the formidable challenges of treating personality disorders and other complex difficulties, schema therapy combines proven cognitive-behavioral techniques with elements of other widely practiced therapies. This book--written by the model's developer and two of its leading practitioners--is the first major text for clinicians wishing to learn and use this popular approach. Described are innovative ways to rapidly conceptualize challenging cases, explore the client's childhood history, identify and modify self-defeating patterns, use imagery and other experiential techniques in treatment, and maximize the power of the therapeutic relationship. Including detailed protocols for treating borderline personality disorder and narcissistic personality disorder, the book is illustrated with numerous clinical examples.

Dimensional Modeling: In a Business Intelligence Environment - Chuck Ballard 2012-07-31

In this IBM Redbooks publication we describe and demonstrate dimensional data modeling techniques and technology, specifically focused on business intelligence and data warehousing. It is to help the reader understand how to design, maintain, and use a dimensional model for data warehousing that can provide the data access and performance required for business intelligence. Business intelligence is comprised of a data warehousing infrastructure, and a query, analysis, and reporting environment. Here we focus on the data warehousing infrastructure. But only a specific element of it, the data model - which we consider the base building block of the data warehouse. Or, more precisely, the topic of data modeling and its impact on the business and business applications. The objective is not to provide a treatise on dimensional modeling techniques, but to focus at a more practical level. There is technical content for designing and maintaining such an environment, but also business content. For example, we use case studies to demonstrate how dimensional modeling can impact the business intelligence requirements for your business initiatives. In addition, we provide a detailed discussion on the query aspects of BI and data modeling. For example, we discuss query optimization and how you can determine performance of the data model prior to implementation. You need a solid base for your data warehousing infrastructure . . . a solid data model.

Corporate Information Factory - W. H. Inmon 2002-03-14

The "father of data warehousing" incorporates the latest technologies into his blueprint for integrated decision support systems Today's corporate IT and data warehouse managers are required to make a small army of technologies work together to ensure fast and accurate information for business managers. Bill Inmon created the Corporate Information Factory to solve the needs of these managers. Since the First Edition, the design of the factory has grown and changed dramatically. This Second Edition, revised and expanded by 40% with five new chapters, incorporates these changes. This step-by-step guide will enable

readers to connect their legacy systems with the data warehouse and deal with a host of new and changing technologies, including Web access mechanisms, e-commerce systems, ERP (Enterprise Resource Planning) systems. The book also looks closely at exploration and data mining servers for analyzing customer behavior and departmental data for finance, sales, and marketing.

[Data Warehousing Fundamentals](#) - Paulraj Ponniah 2004-04-07

Geared to IT professionals eager to get into the all-important field of data warehousing, this book explores all topics needed by those who design and implement data warehouses. Readers will learn about planning requirements, architecture, infrastructure, data preparation, information delivery, implementation, and maintenance. They'll also find a wealth of industry examples garnered from the author's 25 years of experience in designing and implementing databases and data warehouse applications for major corporations. Market: IT Professionals, Consultants.

Microsoft Power BI Complete Reference - Devin Knight 2018-12-21

Design, develop, and master efficient Power BI solutions for impactful business insights Key Features Get to grips with the fundamentals of Microsoft Power BI Combine data from multiple sources, create visuals, and publish reports across platforms Understand Power BI concepts with real-world use cases Book Description Microsoft Power BI Complete Reference Guide gets you started with business intelligence by showing you how to install the Power BI toolset, design effective data models, and build basic dashboards and visualizations that make your data come to life. In this Learning Path, you will learn to create powerful interactive reports by visualizing your data and learn visualization styles, tips and tricks to bring your data to life. You will be able to administer your organization's Power BI environment to create and share dashboards. You will also be able to streamline deployment by implementing security and regular data refreshes. Next, you will delve deeper into the nuances of Power BI and handling projects. You will get acquainted with planning a Power BI project, development, and distribution of content, and deployment. You will learn to connect and extract data from various sources to create robust datasets, reports, and dashboards. Additionally, you will learn how to format reports and apply custom visuals, animation and analytics to further refine your data. By the end of this Learning Path, you will learn to implement the various Power BI tools such as on-premises gateway together along with staging and securely distributing content via apps. This Learning Path includes content from the following Packt products: Microsoft Power BI Quick Start Guide by Devin Knight et al. Mastering Microsoft Power BI by Brett Powell What you will learn Connect to data sources using both import and DirectQuery options Leverage built-in and custom visuals to design effective reports Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Build efficient data retrieval and transformation processes Who this book is for Microsoft Power BI Complete Reference Guide is for those who want to learn and use the Power BI features to extract maximum information and make intelligent decisions that boost their business. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, then Learning Path is for you. It consists of real-world examples on Power BI and goes deep into the technical issues, covers additional protocols, and much more.

The Kimball Group Reader - Ralph Kimball 2016-02-01

The final edition of the incomparable data warehousing and business intelligence reference, updated and expanded The Kimball Group Reader, Remastered Collection is the essential reference for data warehouse and business intelligence design, packed with best practices, design tips, and valuable insight from industry pioneer Ralph Kimball and the Kimball Group. This Remastered Collection represents decades of expert advice and mentoring in data warehousing and business intelligence, and is the final work to be published by the Kimball Group. Organized for quick navigation and easy reference, this book contains nearly 20 years of experience on more than 300 topics, all fully up-to-date and expanded with 65 new articles. The discussion covers the complete data warehouse/business intelligence lifecycle, including project planning, requirements gathering, system architecture, dimensional modeling, ETL, and business intelligence analytics, with each group of articles prefaced by original commentaries explaining their role in the overall Kimball Group methodology. Data warehousing/business intelligence industry's current multi-billion dollar value is due in no small part to the contributions of Ralph Kimball and the Kimball Group. Their publications are the standards on which the industry is built, and nearly all data warehouse hardware and software vendors have adopted

their methods in one form or another. This book is a compendium of Kimball Group expertise, and an essential reference for anyone in the field. Learn data warehousing and business intelligence from the field's pioneers Get up to date on best practices and essential design tips Gain valuable knowledge on every stage of the project lifecycle Dig into the Kimball Group methodology with hands-on guidance Ralph Kimball and the Kimball Group have continued to refine their methods and techniques based on thousands of hours of consulting and training. This Remastered Collection of The Kimball Group Reader represents their final body of knowledge, and is nothing less than a vital reference for anyone involved in the field.

Expert Data Modeling with Power BI - Soheil Bakhshi 2021-06-11

Manage and work with business data effectively by learning data modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description This book is a comprehensive guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models to gain deep and detailed insights about your organization. In this book, you'll explore how to use data modeling and navigation techniques to define relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that support reporting and data analytics. What you will learn Implement virtual tables and time intelligence functionalities in DAX to build a powerful model Identify Dimension and Fact tables and implement them in Power Query Editor Deal with advanced data preparation scenarios while building Star Schema Explore best practices for data preparation and modeling Discover different hierarchies and their common pitfalls Understand complex data models and how to decrease the level of model complexity with different approaches Learn advanced data modeling techniques such as aggregations, incremental refresh, and RLS/OLS Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI. You'll need a solid grasp on basic use cases and functionalities of Power BI and Star Schema functionality before you can dive in.

[Agile Data Warehouse Design](#) - Lawrence Corr 2011-11

Agile Data Warehouse Design is a step-by-step guide for capturing data warehousing/business intelligence (DW/BI) requirements and turning them into high performance dimensional models in the most direct way: by modelstorming (data modeling + brainstorming) with BI stakeholders. This book describes BEAM*, an agile approach to dimensional modeling, for improving communication between data warehouse designers, BI stakeholders and the whole DW/BI development team. BEAM* provides tools and techniques that will encourage DW/BI designers and developers to move away from their keyboards and entity relationship based tools and model interactively with their colleagues. The result is everyone thinks dimensionally from the outset! Developers understand how to efficiently implement dimensional modeling solutions. Business stakeholders feel ownership of the data warehouse they have created, and can already imagine how they will use it to answer their business questions. Within this book, you will learn: * Agile dimensional modeling using Business Event Analysis & Modeling (BEAM*) * Modelstorming: data modeling that is quicker, more inclusive, more productive, and frankly more fun! * Telling dimensional data stories using the 7Ws (who, what, when, where, how many, why and how) * Modeling by example not abstraction; using data story themes, not crow's feet, to describe detail * Storyboarding the data warehouse to discover conformed dimensions and plan iterative development * Visual modeling: sketching timelines, charts and grids to model complex process measurement - simply * Agile design documentation: enhancing star schemas with BEAM* dimensional shorthand notation * Solving difficult DW/BI performance and usability problems with

proven dimensional design patterns Lawrence Corr is a data warehouse designer and educator. As Principal of DecisionOne Consulting, he helps clients to review and simplify their data warehouse designs, and advises vendors on visual data modeling techniques. He regularly teaches agile dimensional modeling courses worldwide and has taught dimensional DW/BI skills to thousands of students. Jim Stagnitto is a data warehouse and master data management architect specializing in the healthcare, financial services, and information service industries. He is the founder of the data warehousing and data mining consulting firm Llumino.

Data Warehouse Design Solutions - Christopher Adamson 1998-07-13

"Each chapter is... a practice run for the way we all ought to design our data marts and hence our data warehouses."-Ralph Kimball, from the Foreword. Let the experts show you how to customize data warehouse designs for real business needs in *Data Warehouse Design Solutions*. To effectively design a data warehouse, you have to understand its many business uses. This guidebook shows you how business managers in different corporate functions actually use data warehouses to make decisions. You'll get a rich set of data warehouse designs that flow from realistic business cases. Two top experts show you how to customize your data warehouse designs for real-life business needs including: * Sales and marketing * Production and inventory management * Budgeting and financial reporting * Quality control * Product delivery and fulfillment * Strategic business analysis such as determining market share, rates of return on investment, and other key analytic ratios. CD-ROM includes All sample data warehouse designs with accompanying preformatted reports in HTML for specific business uses such as marketing, sales, and financial analysis.

The Data Warehouse Lifecycle Toolkit - Ralph Kimball 2011-03-08

A thorough update to the industry standard for designing, developing, and deploying data warehouse and business intelligence systems The world of data warehousing has changed remarkably since the first edition of *The Data Warehouse Lifecycle Toolkit* was published in 1998. In that time, the data warehouse industry has reached full maturity and acceptance, hardware and software have made staggering advances, and the techniques promoted in the premiere edition of this book have been adopted by nearly all data warehouse vendors and practitioners. In addition, the term "business intelligence" emerged to reflect the mission of the data warehouse: wrangling the data out of source systems, cleaning it, and delivering it to add value to the business. Ralph Kimball and his colleagues have refined the original set of Lifecycle methods and techniques based on their consulting and training experience. The authors understand first-hand that a data warehousing/business intelligence (DW/BI) system needs to change as fast as its surrounding organization evolves. To that end, they walk you through the detailed steps of designing, developing, and deploying a DW/BI system. You'll learn to create adaptable systems that deliver data and analyses to business users so they can make better business decisions.

Breaking Negative Thinking Patterns - Gitta Jacob 2015-03-16

Breaking Negative Thinking Patterns is the first schema-mode focused resource guide aimed at schema therapy patients and self-help readers seeking to understand and overcome negative patterns of thinking and behaviour. Represents the first resource for general readers on the mode approach to schema therapy Features a wealth of case studies that serve to clarify schemas and modes and illustrate techniques for overcoming dysfunctional modes and behavior patterns Offers a series of exercises that readers can immediately apply to real-world challenges and emotional problems as well as the complex difficulties typically tackled with schema therapy Includes original illustrations that demonstrate the modes and approaches in action, along with 20 self-help mode materials which are also available online Written by authors closely associated with the development of schema therapy and the schema mode approach

Mastering Data Warehouse Aggregates - Christopher Adamson 2012-06-27

This is the first book to provide in-depth coverage of star schema aggregates used in dimensional modeling- from selection and design, to loading and usage, to specific tasks and deliverables for implementation projects Covers the principles of aggregate schema design and the pros and cons of various types of commercial solutions for navigating and building aggregates Discusses how to include aggregates in data warehouse development projects that focus on incremental development, iterative builds, and early data loads

[Building a Scalable Data Warehouse with Data Vault 2.0](#) - Dan Linstedt 2015-09-15

The Data Vault was invented by Dan Linstedt at the U.S. Department of Defense, and the standard has been successfully applied to data warehousing projects at organizations of different sizes, from small to large-size corporations. Due to its simplified design, which is adapted from nature, the Data Vault 2.0 standard helps prevent typical data warehousing failures. "Building a Scalable Data Warehouse" covers everything one needs to know to create a scalable data warehouse end to end, including a presentation of the Data Vault modeling technique, which provides the foundations to create a technical data warehouse layer. The book discusses how to build the data warehouse incrementally using the agile Data Vault 2.0 methodology. In addition, readers will learn how to create the input layer (the stage layer) and the presentation layer (data mart) of the Data Vault 2.0 architecture including implementation best practices. Drawing upon years of practical experience and using numerous examples and an easy to understand framework, Dan Linstedt and Michael Olschimke discuss: How to load each layer using SQL Server Integration Services (SSIS), including automation of the Data Vault loading processes. Important data warehouse technologies and practices. Data Quality Services (DQS) and Master Data Services (MDS) in the context of the Data Vault architecture. Provides a complete introduction to data warehousing, applications, and the business context so readers can get-up and running fast Explains theoretical concepts and provides hands-on instruction on how to build and implement a data warehouse Demystifies data vault modeling with beginning, intermediate, and advanced techniques Discusses the advantages of the data vault approach over other techniques, also including the latest updates to Data Vault 2.0 and multiple improvements to Data Vault 1.0

Oracle DBA Guide to Data Warehousing and Star Schemas - Bert Scalzo 2003

The ultimate reference guide to successful implementation of star schemas within Oracle data warehouses, this edition also covers Oracle 8i and Oracle 9i with real-world examples, sample code and benchmarks to illustrate key concepts.

The Unified Star Schema: An Agile and Resilient Approach to Data Warehouse and Analytics Design - Bill Inmon 2020-10-03

Master the most agile and resilient design for building analytics applications: the Unified Star Schema (USS) approach. The USS has many benefits over traditional dimensional modeling. Witness the power of the USS as a single star schema that serves as a foundation for all present and future business requirements of your organization. Data warehouse legend Bill Inmon and business intelligence innovator, Francesco Puppini, explain step-by-step why the Unified Star Schema is the recommended approach for business intelligence designs today, and show through many examples how to build and use this new solution. This book contains two parts. Part I, Architecture, explains the benefits of data marts and data warehouses, covering how organizations progressed to their current state of analytics, and to the challenges that result from current business intelligence architectures. Chapter 1 covers the drivers behind and the characteristics of the data warehouse and data mart. Chapter 2 introduces dimensional modeling concepts, including fact tables, dimensions, star joins, and snowflakes. Chapter 3 recalls the evolution of the data mart. Chapter 4 explains Extract, Transform, and Load (ETL), and the value ETL brings to reporting. Chapter 5 explores the Integrated Data Mart Approach, and Chapter 6 explains how to monitor this environment. Chapter 7 describes the different types of metadata within the data warehouse environment. Chapter 8 progresses through the evolution to our current modern data warehouse environment. Part II, the Unified Star Schema, covers the Unified Star Schema (USS) approach and how it solves the challenges introduced in Part I. There are eight chapters within Part II: · Chapter 9, Introduction to the Unified Star Schema: Learn about its architecture and use cases, as well as how the USS approach differs from the traditional approach. · Chapter 10, Loss of Data: Learn about the loss of data and the USS Bridge. Understand that the USS approach does not create any join, and for this reason, it has no loss of data. · Chapter 11, The Fan Trap: Get introduced to the Oriented Data Model convention, and learn the dangers of a fan trap through an example. Differentiate join and association, and realize that an "in-memory association" is the preferred solution to the fan trap. · Chapter 12, The Chasm Trap: Become familiar with the Cartesian product, and then follow along with an example based on LinkedIn, which illustrates that a chasm trap produces unwanted duplicates. See that the USS Bridge is based on a union, which does not create any duplicates. · Chapter 13, Multi-Fact Queries: Distinguish between multiple facts "with direct connection" versus multiple facts "with no direct connection". Explore how BI tools are capable of building aggregated virtual rows. · Chapter 14, Loops: Learn more about loops and five

traditional techniques to solve them. Follow along with an implementation, which will illustrate the solution based on the USS approach. · Chapter 15, Non-Conformed Granularities: Learn about non-conformed granularities, and learn that the Unified Star Schema introduces a solution called “re-normalization”. · Chapter 16, Northwind Case Study. Witness how easy it is to detect the pitfalls of Northwind using the ODM convention. Follow along with an implementation of the USS approach on the Northwind database with various BI tools.

Tableau 10 Complete Reference - Joshua N. Milligan 2018-12-24

Explore and understand data with the powerful data visualization techniques of Tableau, and then communicate insights in powerful ways Key FeaturesApply best practices in data visualization and chart types explorationExplore the latest version of Tableau Desktop with hands-on examplesUnderstand the fundamentals of Tableau storytellingBook Description Graphical presentation of data enables us to easily understand complex data sets. Tableau 10 Complete Reference provides easy-to-follow recipes with several use cases and real-world business scenarios to get you up and running with Tableau 10. This Learning Path begins with the history of data visualization and its importance in today's businesses. You'll also be introduced to Tableau - how to connect, clean, and analyze data in this visual analytics software. Then, you'll learn how to apply what you've learned by creating some simple calculations in Tableau and using Table Calculations to help drive greater analysis from your data. Next, you'll explore different advanced chart types in Tableau. These chart types require you to have some understanding of the Tableau interface and understand basic calculations. You'll study in detail all dashboard techniques and best practices. A number of recipes specifically for geospatial visualization, analytics, and data preparation are also covered. Last but not least, you'll learn about the power of storytelling through the creation of interactive dashboards in Tableau. Through this Learning Path, you will gain confidence and competence to analyze and communicate data and insights more efficiently and effectively by creating compelling interactive charts, dashboards, and stories in Tableau. This Learning Path includes content from the following Packt products: Learning Tableau 10 - Second Edition by Joshua N. MilliganGetting Started with Tableau 2018.x by Tristan GuillevinWhat you will learnBuild effective visualizations, dashboards, and story pointsBuild basic to more advanced charts with step-by-step recipesBecome familiar row-level, aggregate, and table calculationsDig deep into data with clustering and distribution modelsPrepare and transform data for analysisLeverage Tableau's mapping capabilities to visualize dataUse data storytelling techniques to aid decision making strategyWho this book is for Tableau 10 Complete Reference is designed for anyone who wants to understand their data better and represent it in an effective manner. It is also used for BI professionals and data analysts who want to do better at their jobs.

Star Schema The Complete Reference - Christopher Adamson 2010-07-22

The definitive guide to dimensional design for your data warehouse Learn the best practices of dimensional design. Star Schema: The Complete Reference offers in-depth coverage of design principles and their underlying rationales. Organized around design concepts and illustrated with detailed examples, this is a step-by-step guidebook for beginners and a comprehensive resource for experts. This all-inclusive volume begins with dimensional design fundamentals and shows how they fit into diverse data warehouse architectures, including those of W.H. Inmon and Ralph Kimball. The book progresses through a series of advanced techniques that help you address real-world complexity, maximize performance, and adapt to the requirements of BI and ETL software products. You are furnished with design tasks and deliverables that can be incorporated into any project, regardless of architecture or methodology. Master the fundamentals of star schema design and slow change processing Identify situations that call for multiple stars or cubes Ensure compatibility across subject areas as your data warehouse grows Accommodate repeating attributes, recursive hierarchies, and poor data quality Support conflicting requirements for historic data Handle variation within a business process and correlation of disparate activities Boost performance using derived schemas and aggregates Learn when it's appropriate to adjust designs for BI and ETL tools

Schema Therapy in Practice - Arnoud Arntz 2017-12-20

Schema Therapy in Practice presents a comprehensive introduction to schema therapy for non-specialist practitioners wishing to incorporate it into their clinical practice. Focuses on the current schema mode model, within which cases can be more easily conceptualized and emotional interventions more smoothly

introduced Extends the practice of schema therapy beyond borderline personality disorder to other personality disorders and Axis I disorders such as anxiety, depression and OCD Presented by authors who are world-respected as leaders in the schema therapy field, and have pioneered the development of the schema mode approach

Exam Ref 70-767 Implementing a SQL Data Warehouse - Jose Chinchilla 2017-11-09

Prepare for Microsoft Exam 70-767—and help demonstrate your real-world mastery of skills for managing data warehouses. This exam is intended for Extract, Transform, Load (ETL) data warehouse developers who create business intelligence (BI) solutions. Their responsibilities include data cleansing as well as ETL and data warehouse implementation. The reader should have experience installing and implementing a Master Data Services (MDS) model, using MDS tools, and creating a Master Data Manager database and web application. The reader should understand how to design and implement ETL control flow elements and work with a SQL Service Integration Services package. Focus on the expertise measured by these objectives: • Design, and implement, and maintain a data warehouse • Extract, transform, and load data • Build data quality solutionsThis Microsoft Exam Ref: • Organizes its coverage by exam objectives • Features strategic, what-if scenarios to challenge you • Assumes you have working knowledge of relational database technology and incremental database extraction, as well as experience with designing ETL control flows, using and debugging SSIS packages, accessing and importing or exporting data from multiple sources, and managing a SQL data warehouse. Implementing a SQL Data Warehouse About the Exam Exam 70-767 focuses on skills and knowledge required for working with relational database technology. About Microsoft Certification Passing this exam earns you credit toward a Microsoft Certified Professional (MCP) or Microsoft Certified Solutions Associate (MCSA) certification that demonstrates your mastery of data warehouse management Passing this exam as well as Exam 70-768 (Developing SQL Data Models) earns you credit toward a Microsoft Certified Solutions Associate (MCSA) SQL 2016 Business Intelligence (BI) Development certification. See full details at: microsoft.com/learning

Data Modeling Made Simple - Steve Hoberman 2015-12-29

Data Modeling Made Simple will provide the business or IT professional with a practical working knowledge of data modeling concepts and best practices. This book is written in a conversational style that encourages you to read it from start to finish and master these ten objectives: Know when a data model is needed and which type of data model is most effective for each situation Read a data model of any size and complexity with the same confidence as reading a book Build a fully normalized relational data model, as well as an easily navigatable dimensional model Apply techniques to turn a logical data model into an efficient physical design Leverage several templates to make requirements gathering more efficient and accurate Explain all ten categories of the Data Model Scorecard Learn strategies to improve your working relationships with others Appreciate the impact unstructured data has, and will have, on our data modeling deliverables Learn basic UML concepts Put data modeling in context with XML, metadata, and agile development Book Review by Johnny Gay In this book review, I address each section in the book and provide what I found most valuable as a data modeler. I compare, as I go, how the book's structure eases the new data modeler into the subject much like an instructor might ease a beginning swimmer into the pool. This book begins like a Dan Brown novel. It even starts out with the protagonist, our favorite data modeler, lost on a dark road somewhere in France. In this case, what saves him isn't a cipher, but of all things, something that's very much like a data model in the form of a map! The author deems they are both way-finding tools. The chapters in the book are divided into 5 sections. The chapters in each section end with an exercise and a list of the key points covered to reinforce what you've learned. I find myself comparing the teaching structure of the book to the way most of us learn to swim.

Introducing Microsoft Power BI - Alberto Ferrari 2016-07-07

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, Analyzing Data with Power BI and Power Pivot for Excel (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for

more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

Object-oriented Data Warehouse Design - William A. Giovinazzo 2000

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Analyzing Data with Power BI and Power Pivot for Excel - Alberto Ferrari 2017-04-28

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex data model
- Manage calendar-related calculations by using date tables
- Track historical attributes, like previous addresses of customers or manager assignments
- Use snapshots to compute quantity on hand
- Work with multiple currencies in the most efficient way
- Analyze events that have durations, including overlapping durations
- Learn what data model you need to answer your specific business questions

About This Book • For Excel and Power BI users who want to exploit the full power of their favorite tools • For BI professionals seeking new ideas for modeling data

DAX Patterns - Marco Russo 2020-08-10

A pattern is a general, reusable solution to a frequent or common challenge. This book is the second edition of the most comprehensive collection of ready-to-use solutions in DAX, that you can use in Microsoft Power BI, Analysis Services Tabular, and Power Pivot for Excel. The book includes the following patterns: Time-related calculations, Standard time-related calculations, Month-related calculations, Week-related calculations, Custom time-related calculations, Comparing different time periods, Semi-additive calculations, Cumulative total, Parameter table, Static segmentation, Dynamic segmentation, ABC classification, New and returning customers, Related distinct count, Events in progress, Ranking, Hierarchies, Parent-child hierarchies, Like-for-like comparison, Transition matrix, Survey, Basket analysis, Currency conversion, Budget.

Designing Data-Intensive Applications - Martin Kleppmann 2017-03-16

Data is at the center of many challenges in system design today. Difficult issues need to be figured out, such as scalability, consistency, reliability, efficiency, and maintainability. In addition, we have an overwhelming variety of tools, including relational databases, NoSQL datastores, stream or batch processors, and message brokers. What are the right choices for your application? How do you make sense of all these buzzwords? In this practical and comprehensive guide, author Martin Kleppmann helps you navigate this diverse landscape by examining the pros and cons of various technologies for processing and storing data. Software keeps changing, but the fundamental principles remain the same. With this book, software engineers and architects will learn how to apply those ideas in practice, and how to make full use of data in modern applications. Peer under the hood of the systems you already use, and learn how to use and operate them more effectively. Make informed decisions by identifying the strengths and weaknesses of different tools. Navigate the trade-offs around consistency, scalability, fault tolerance, and complexity. Understand the distributed systems research upon which modern databases are built. Peek behind the scenes of major online services, and learn from their architectures.

The Data Modeling Handbook - Michael C. Reingruber 1994-12-17

A Straightforward, No-Nonsense Guide to Building the Most Accurate, Complete, and Useful Data Models Possible. How do I know if my data model is accurate? When is a model really complete? Is it possible for a model to be both technically perfect and of no use to an organization, and what can I do to avoid that problem? This book provides answers to these and other crucial data modeling questions. While there are

plenty of books that describe the characteristics of finished high-quality data models, only *The Data Modeling Handbook* gets down to the nitty-gritty of actually building one. Packed with real-world examples, annotated diagrams, and a wealth of rules and best practices, this field-tested guide provides experienced data modelers, architects, and engineers with hands-on guidance from two noted data management experts. *

- * The only book offering clear, straightforward rules and guidelines for judging model accuracy and completeness
- * Presents all rules in several notations, including IDEF1X, Martin, Chen, and Finkelstein
- * Compares and contrasts the most popular modeling styles and demonstrates how great models can be built using any type of notation
- * Explains how to use an organization's plans, policies, objectives, and strategies to build accurate, complete, and useful models
- * Offers detailed guidance to establishing a continuous quality evaluation program that's easy to implement and follow
- * Packed with real-world examples and annotated diagrams illustrating each point covered
- * Describes how to use Case tools most effectively to build high-quality models

Kimball's Data Warehouse Toolkit Classics, 3 Volume Set - Ralph Kimball 2014-02-24

Three books by the bestselling authors on Data Warehousing! The most authoritative guides from the inventor of the technique all for a value price. The *Data Warehouse Toolkit*, 3rd Edition (9781118530801) Ralph Kimball invented a data warehousing technique called "dimensional modeling" and popularized it in his first Wiley book, *The Data Warehouse Toolkit*. Since this book was first published in 1996, dimensional modeling has become the most widely accepted technique for data warehouse design. Over the past 10 years, Kimball has improved on his earlier techniques and created many new ones. In this 3rd edition, he will provide a comprehensive collection of all of these techniques, from basic to advanced. The *Data Warehouse Lifecycle Toolkit*, 2nd Edition (9780470149775) Complete coverage of best practices from data warehouse project inception through on-going program management. Updates industry best practices to be in sync with current recommendations of Kimball Group. Streamlines the lifecycle methodology to be more efficient and user-friendly. The *Data Warehouse ETL Toolkit* (9780764567575) shows data warehouse developers how to effectively manage the ETL (Extract, Transform, Load) phase of the data warehouse development lifecycle. The authors show developers the best methods for extracting data from scattered sources throughout the enterprise, removing obsolete, redundant, and inaccurate data, transforming the remaining data into correctly formatted data structures, and then physically loading them into the data warehouse. This book provides complete coverage of proven, time-saving ETL techniques. It begins with a quick overview of ETL fundamentals and the role of the ETL development team. It then quickly moves into an overview of the ETL data structures, both relational and dimensional. The authors show how to build useful dimensional structures, providing practical examples of beginning through advanced techniques.

Star Schema The Complete Reference - Christopher Adamson 2010-07-28

The definitive guide to dimensional design for your data warehouse. Learn the best practices of dimensional design. *Star Schema: The Complete Reference* offers in-depth coverage of design principles and their underlying rationales. Organized around design concepts and illustrated with detailed examples, this is a step-by-step guidebook for beginners and a comprehensive resource for experts. This all-inclusive volume begins with dimensional design fundamentals and shows how they fit into diverse data warehouse architectures, including those of W.H. Inmon and Ralph Kimball. The book progresses through a series of advanced techniques that help you address real-world complexity, maximize performance, and adapt to the requirements of BI and ETL software products. You are furnished with design tasks and deliverables that can be incorporated into any project, regardless of architecture or methodology. Master the fundamentals of star schema design and slow change processing. Identify situations that call for multiple stars or cubes. Ensure compatibility across subject areas as your data warehouse grows. Accommodate repeating attributes, recursive hierarchies, and poor data quality. Support conflicting requirements for historic data. Handle variation within a business process and correlation of disparate activities. Boost performance using derived schemas and aggregates. Learn when it's appropriate to adjust designs for BI and ETL tools.

Data Warehousing and Analytics - David Taniar 2022-02-04

This textbook covers all central activities of data warehousing and analytics, including transformation, preparation, aggregation, integration, and analysis. It discusses the full spectrum of the journey of data from operational/transactional databases, to data warehouses and data analytics; as well as the role that data

warehousing plays in the data processing lifecycle. It also explains in detail how data warehouses may be used by data engines, such as BI tools and analytics algorithms to produce reports, dashboards, patterns, and other useful information and knowledge. The book is divided into six parts, ranging from the basics of data warehouse design (Part I - Star Schema, Part II - Snowflake and Bridge Tables, Part III - Advanced Dimensions, and Part IV - Multi-Fact and Multi-Input), to more advanced data warehousing concepts (Part V - Data Warehousing and Evolution) and data analytics (Part VI - OLAP, BI, and Analytics). This textbook approaches data warehousing from the case study angle. Each chapter presents one or more case studies to thoroughly explain the concepts and has different levels of difficulty, hence learning is incremental. In addition, every chapter has also a section on further readings which give pointers and references to research papers related to the chapter. All these features make the book ideally suited for either introductory courses on data warehousing and data analytics, or even for self-studies by professionals. The book is accompanied by a web page that includes all the used datasets and codes as well as slides and solutions to exercises.

Business Analytics for Managers - Gert Laursen 2010-07-13

"While business analytics sounds like a complex subject, this book provides a clear and non-intimidating overview of the topic. Following its advice will ensure that your organization knows the analytics it needs to succeed, and uses them in the service of key strategies and business processes. You too can go beyond reporting!"—Thomas H. Davenport, President's Distinguished Professor of IT and Management, Babson College; coauthor, *Analytics at Work: Smarter Decisions, Better Results* Deliver the right decision support to the right people at the right time Filled with examples and forward-thinking guidance from renowned BA leaders Gert Laursen and Jesper Thorlund, *Business Analytics for Managers* offers powerful techniques for making increasingly advanced use of information in order to survive any market conditions. Take a look inside and find: Proven guidance on developing an information strategy Tips for supporting your company's ability to innovate in the future by using analytics Practical insights for planning and implementing BA How to use information as a strategic asset Why BA is the next stepping-stone for companies in the information age today Discussion on BA's ever-increasing role Improve your business's decision making. Align your business processes with your business's objectives. Drive your company into a prosperous future. Taking BA from buzzword to enormous value-maker, *Business Analytics for Managers* helps you do it all with workable solutions that will add tremendous value to your business.

Data Modeling, A Beginner's Guide - Andy Opper 2009-11-23

Essential Skills--Made Easy! Learn how to create data models that allow complex data to be analyzed, manipulated, extracted, and reported upon accurately. *Data Modeling: A Beginner's Guide* teaches you techniques for gathering business requirements and using them to produce conceptual, logical, and physical database designs. You'll get details on Unified Modeling Language (UML), normalization, incorporating business rules, handling temporal data, and analytical database design. The methods presented in this fast-paced tutorial are applicable to any database management system, regardless of vendor. Designed for Easy Learning Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter Ask the expert--Q&A sections filled with bonus information and helpful tips Try This--Hands-on exercises that show you how to apply your skills Notes--Extra information related to the topic being covered Self Tests--Chapter-ending quizzes to test your knowledge Andy Opper has taught database technology for the University of California Extension for more than 25 years. He is the author of *Databases Demystified*, *SQL Demystified*, and *Databases: A Beginner's Guide*, and the co-author of *SQL: A Beginner's Guide*, Third Edition, and *SQL: The Complete Reference*, Third Edition.

The Star Schema Handbook - Christopher Adamson 2009-10-02

The first comprehensive handbook on star schema design *The Star Schema Handbook* is a comprehensive guide to dimensional modeling covering both basic and advanced topics. Organized around technical

concepts rather than business examples, this is the perfect resource for data warehouse designers or developers. The book is architecture-neutral, providing full coverage of the best practices for the design of star schema and OLAP cubes in any environment. You'll find numerous examples of designs drawn from real-world situations. The book covers schema capabilities, ETL loading, reporting, and more. *The Star Schema Handbook* is a complete reference for dimensional modeling and star schema design, whether you're new to the field or are seeking advanced information to help you address specific design challenges The book explores best practices for star schema design and OLAP cubes; it is architecture-neutral, providing guidance on best design practices for any environment Topics include schema capabilities, ETL loading, reporting, and much more This comprehensive guide covers both basic and advanced topics, making it the complete reference for all data warehouse designers.

Building the Data Warehouse - W. H. Inmon 2002-10-01

The data warehousing bible updated for the new millennium Updated and expanded to reflect the many technological advances occurring since the previous edition, this latest edition of the data warehousing "bible" provides a comprehensive introduction to building data marts, operational data stores, the Corporate Information Factory, exploration warehouses, and Web-enabled warehouses. Written by the father of the data warehouse concept, the book also reviews the unique requirements for supporting e-business and explores various ways in which the traditional data warehouse can be integrated with new technologies to provide enhanced customer service, sales, and support--both online and offline--including near-line data storage techniques.

Mastering Data Warehouse Design - Claudia Imhoff 2003-08-19

A cutting-edge response to Ralph Kimball's challenge to the data warehouse community that answers some tough questions about the effectiveness of the relational approach to data warehousing Written by one of the best-known exponents of the Bill Inmon approach to data warehousing Addresses head-on the tough issues raised by Kimball and explains how to choose the best modeling technique for solving common data warehouse design problems Weighs the pros and cons of relational vs. dimensional modeling techniques Focuses on tough modeling problems, including creating and maintaining keys and modeling calendars, hierarchies, transactions, and data quality

SQL Pocket Guide - Alice Zhao 2021-08-26

If you use SQL in your day-to-day work as a data analyst, data scientist, or data engineer, this popular pocket guide is your ideal on-the-job reference. You'll find many examples that address the language's complexities, along with key aspects of SQL used in Microsoft SQL Server, MySQL, Oracle Database, PostgreSQL, and SQLite. In this updated edition, author Alice Zhao describes how these database management systems implement SQL syntax for both querying and making changes to a database. You'll find details on data types and conversions, regular expression syntax, window functions, pivoting and unpivoting, and more. Quickly look up how to perform specific tasks using SQL Apply the book's syntax examples to your own queries Update SQL queries to work in five different database management systems NEW: Connect Python and R to a relational database NEW: Look up frequently asked SQL questions in the "How Do I?" chapter

The XML Schema Complete Reference - Cliff Binstock 2003

This reference provides detailed examples of every XML schema component, its corresponding schema document element, and all of the associated attributes. The mapping of an XML schema to a relational SQL schema is covered with examples written for Oracle9i. The final chapter is a case study of a campus resource and scheduling system that uses SQL 2000, the .NET framework, XDR schemas, IIS, and Visual Basic. Annotation copyrighted by Book News, Inc., Portland, OR

Artificial Intelligence - David L. Poole 2017-09-25

Artificial Intelligence presents a practical guide to AI, including agents, machine learning and problem-solving simple and complex domains.