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it is analyzed how changes in coverage differed between public broadcasting news and infotainment formats talk and satirical shows and how they were related to governmental communication

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news as entertainment the rise of global infotainment by daya kishan thussu publisher sage publications ltd publication year 2007 online pub date june 19 2012 discipline media communication cultural studies subject television radio audio sociology of culture journalism

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news as entertainment the rise of global infotainment richly detailed and empirically grounded this first book length

study of infotainment and its globalization by a leading scholar of global communication offers a comprehensive and critical analysis of this emerging phenomenon

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chapters include a historical appraisal of infotainment the infrastructure for its globalization

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thussu brings to this project the passion for news of a socially committed former journalist the political economy of his international relations education and a formidable assembly of global detail examining the recent explosion of 39 infotainment 39