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Cultural Economy - Paul du Gay
2002-01-31

Phrases such as 'corporate culture', 'market culture' and the 'knowledge economy', have now become familiar clarion calls in the world of work. They are calls that have echoed through organizations and markets. Clearly something is happening to the ways markets and organizations are being represented and intervened in and this signals a need to reassess their very constitution. In particular, the once clean divide that placed the economy, dealt with mainly by economists, on one side, and culture, addressed chiefly by those in anthropology, sociology and the other 'cultural sciences', on the other, can no longer hold. This volume presents the work of an international group of academics from a range of disciplines including sociology, media and cultural studies, social anthropology and geography, all of whom are involved not only in thinking 'culture' into the economy but thinking culture and economy together.

Bibliographic Guide to Business and Economics - New York Public Library. Research Libraries 1991

Introductory Financial Accounting N4 Student's Book - CH ESTERHUYSE & A JA

2021-02-21

Small Business Management and Entrepreneurship - David Stokes 2006
Now in its 5th edition this comprehensive, practically focused and highly accessible text explores the contexts, choices and strategies facing the small business venture, including extensive coverage of planning a new venture. Pedagogical features developed in response to market feedback include running case material to explore the same case situation from a number of different but interrelated angles, annotated further reading, new chapter-end real world case studies, learning objectives and linked chapter summaries – providing a student- and lecturer-friendly learning environment. Students on modules such as Personal Development and Effectiveness, Study Skills, Management Skills, Business Skills, Business Communication, Business Awareness, Managing Oneself and Others at – for example – BABS/BABA, HND/HNC, DMS, MBA levels will all find this a hugely valuable text through study and working life.

Entrepreneurship in Africa -
2017-09-25

Chapters in this book contribute to our understanding of the theory,

structure and practice of entrepreneurship in diverse African countries. Case studies examined include: African multinational banks and businesses, female entrepreneurs, culture and entrepreneurship, finance and entrepreneurship and SMEs.

The Need for Humility in Policymaking

- Stefanie Haeffele 2019-08-22

This volume intends to cultivate an appreciation for the complexity of human decision making and the incentives that drive human behavior. By examining specific policy changes, it will delve into the effects of and lessons learned from regulations in financial markets, computer and internet governance, and health care innovation and delivery.

Participatory Research with Children and Young People - Susan Groundwater-Smith 2014-12-01

This book sets out a clear framework for conducting participatory research with children and young people within a discussion of the rights of the child. Through extensive case studies and a close review of contemporary literature, in relation to early childhood through to late adolescence, the book serves as a critical guide to issues in participative research for students and researchers. The book includes chapters on: Designing your research project Ethical considerations Innovative methods Publication and dissemination.

International Project Management -

Kathrin Köster 2009-10-29

Electronic Inspection Copy available for instructors here With project management becoming an increasingly global endeavour, a comprehensive and international student text that reflects this reality is essential. International Project Management does just that, systematically linking the key elements of cross-cultural management and the particularities of an international context, with the

tools and techniques of project management. Key features include: - A wide variety of examples and illustrations, including an in-depth, end-of-chapter case study with case questions; - Student exercises and review questions; - Detailed further reading - The full support of a Companion Website, featuring a Teacher's Manual Visit the Companion Website at www.sagepub.co.uk/koster
Student Start-ups: The New Landscape Of Academic Entrepreneurship - Wright Mike 2019-10-29

There has been a substantial rise in the number of entrepreneurship courses and programs at colleges and universities. Despite the rapid rise of undergraduate entrepreneurship, there have been few academic studies of this phenomenon. Little is known about the antecedents and consequences of these activities. Student Start-Ups: The New Landscape of Academic Entrepreneurship is the first book of its kind on student entrepreneurship. It sets out to provide a structured approach to understanding the development of the phenomenon by synthesizing and offering the best available quantitative data and new case studies from a range of countries and universities. In doing so, they present the evolution of different models of student entrepreneurship with insights and implications for practice, policy and research.

Sustainability in Higher Education -

J. Paulo Davim 2015-08-24

Support in higher education is an emerging area of great interest to professors, researchers and students in academic institutions. Sustainability in Higher Education provides discussions on the exchange of information between different aspects of sustainability in higher education. This book includes chapter contributions from authors who have provided case studies on various

areas of education for sustainability. focus on sustainability present studies in aspects related with higher education explores a variety of educational aspects from an sustainable perspective

Tourism Development - Patricia La Caille John 1995

Quantity Surveying N4 Student's Book
- Sparrow Consulting (Firm)
2021-02-21

Steve Jobs - Walter Isaacson 2011
Draws on more than forty interviews with Steve Jobs, as well as interviews with family members, friends, competitors, and colleagues to offer a look at the co-founder and leading creative force behind the Apple computer company.

Smart Bargaining - John L. Graham
1984

African Books in Print - 1978

The Energy Bus - Jon Gordon
2015-05-20

Enjoy the ride of your life with the Wall Street Journal bestseller None of us can expect to get through life without any challenges. Life isn't always a constant daydream of unbridled pleasure and happiness. But that doesn't mean you can't approach everything with some zing – a big dose of positive energy is what you need to feel great, be successful and love life! And the international bestselling *The Energy Bus* can help you live your life in a positive, forward-thinking way. Learn the 10 secrets that will help you overcome adversity and harness the power of positive, infectious energy, so that you can create your own success. International bestselling author Jon Gordon draws on his experience of working with thousands of leaders and teams to provide insights, actionable

strategies and positive energy. *The Energy Bus*: Shows you how to ditch negativity and infuse your life with positive energy Provides tools to build a positive team and culture Contains insights from working with some of the world's largest companies Foreword by Ken Blanchard, co-author of *The One-Minute Manager*

Entrepreneurship and the Firm - Nicolai J. Foss 2002-01-01

While characteristically "Austrian" economic themes are clearly relevant to the business firm, Austrian economists have said little about management, organization and strategy. The 12 chapters in this work seek to advance the understanding of these issues by drawing on Austrian ideas.

ECIE2015-10th European Conference on Innovation and Entrepreneurship - Renata Paola Dameri, Roberto Garelli and Marina Resta 2015-08-24

These proceedings represent the work of contributors to the 10th European Conference on Innovation and Entrepreneurship (ECIE 2015), hosted this year by The University of Genoa, Italy on the 17-18 September 2015. The Conference Chair is Prof Luca Beltrametti and the Programme Co-chairs are Prof Renata Paola Dameri, Prof. Roberto Garelli and Prof. Marina Resta, all from the University of Genoa. ECIE continues to develop and evolve. Now in its 10th year the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and growing area of research. The opening keynote presentation is given by Marco Doria – Mayor of Genoa on the topic of Innovation and entrepreneurship in Genoa: past, present and future. A second keynote will be given by Flavia Marzano from

the National board for innovation and Italian digital agenda on the topic of Innovation: New visions not just new technologies. The second day Keynote will be given by Roberto Santoro, President of the European Society of Concurrent Engineering Network (ESoCE Net) on the topic of People Olympics for healthy and active living: A people driven social innovation platform. In addition to the main themes of the conference there are a number of specialist mini tracks on topics including Innovation and strategy, Entrepreneurship education in action, The theory and practice of collaboration in entrepreneurship and Challenges for entrepreneurship and innovation in the 21st Century. With an initial submission of 275 abstracts, after the double blind, peer review process there are 88 Academic research papers, 6 PhD research papers, 1 Masters Research paper, 4 work-in-progress papers and 1 Non-academic paper published in these Conference Proceedings. These papers represent research from Australia, Brazil, Bulgaria, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Finland, , France, Germany, Ghana, Greece, Hungary, India, Iran, Ireland, Israel, Italy, Japan, Kazakhstan, , Kuwait, Lithuania, Malaysia, Mexico, Netherlands, New Zealand, Nigeria, Norway, Poland, Portugal, Romania, Romania, Russia, Russian Federation, Saudi Arabia, South Africa, Spain, Sweden, Thailand, Thailand, UK and USA

Resources in Education - 1994

The Business Plan - Gerald Schwetje
2007-08-24

This book provides the essentials to write a successful business plan. The represented methods and best practices have been approved over many years in practice with many management consulting engagements.

The book is beautifully structured, it has a pragmatic emphasis and an autodidactic approach. The reader gets acquainted with the skills and competencies as well as tools, required for the planning and development of the business plan project.

Case Study Research for Business - Jillian Dawes Farquhar 2012-02-21
The only case study research textbook written exclusively for students of Business and related disciplines. Using a step-by-step approach, Case Study Research for Business takes you right through the case study research process from research design and data collection using qualitative and quantitative methods, to research analysis, writing up and presenting your work. Key features: - Takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research - Coverage of contemporary topics such as research ethics and access - Packed with practical examples from all areas of business - Pedagogical features include vignettes, exercises and 'cases' which directly relate to business research Case Study Research for Business will prove a valuable resource for undergraduate, postgraduate and research students of business and related disciplines.

Current Index to Journals in Education, Semi-Annual Cumulation, January-June - 1978-09

Asian Americans - Pyong Gap Min 2006
"This is a textbook for undergraduate students studying the Asian American experience and ethnic studies in the fields of Sociology, Political Science, History, and Cultural Studies."--Jacket.

Entrepreneurship and Business

Management N6 Student Book - MELANIE. GRAHAM 2018-04-26

Developed especially for the TVET student at N6 level, Succeed in Entrepreneurship and Business Management N6 provides students with the necessary theoretical knowledge to write their exams and the practical application to enter the workplace confidently.

The New York Times Index - 2008

Sustaining Entrepreneurship and Economic Growth - Max Keilbach 2008-11-13

Academic research on developed countries has scientifically evaluated the role of entrepreneurship on economic growth, market expansion, commercializing innovation, and reducing unemployment. In this research, regions or industries with higher rates of entrepreneurship show higher levels of innovation and economic growth. The literature on entrepreneurship and innovation has largely ignored developing countries, despite the positive results from new venture investments in India, China, and elsewhere. This volume bridges this gap by bringing together research by scholars in Germany and India, whose analysis of entrepreneurship, innovation, and economic development in their respective countries reveals commonalities. Covering such timely issues as R&D and labor policies and including case examples from the chemical, biotech, and IT industries, the authors offer insight into the entrepreneurial process. The volume concludes with a discussion of the global implications for entrepreneurship research and policy.

Understanding Global Cultures - Martin J. Gannon 2010

"This is a significant book... for a multitude of audiences, including scholars, practitioners, students,

expatriates, travelers, and those who are simply interested in culture... This book is also an ideal reference tool, since the metaphors are easy to remember yet rich in contextual value and are presented in a logical structure for quick consultation. Overall, this book is enormously appealing, genuinely useful, and a worthy addition to any collection." - Thunderbird International Business Review (2002) In *Understanding Global Cultures*, Fourth Edition, authors Martin J. Gannon and Rajnandini Pillai present the cultural metaphor as a method for understanding the cultural mindsets of individual nations, clusters of nations, and even continents. The fully updated Fourth Edition continues to emphasize that metaphors are guidelines to help outsiders quickly understand what members of a culture consider important. This new edition includes a new part structure, three completely new chapters, and major revisions to chapters on American football, Russian ballet, and the Israeli kibbutz. New and Continuing Features: Emphasizes clusters of national cultures and variations within each cluster, as well as both topic-oriented (authority-ranking cultures, market-pricing cultures, etc.) and cluster-focused descriptions Includes three new parts: India, Shiva, and Diversity; Scandinavian Egalitarian Cultures (Sweden, Denmark, and Finland); and Other Egalitarian Cultures (including Canada and Germany) Provides three completely new chapters: Finnish Sauna, Kaleidoscopic India and Diversity, and a final integrative summary chapter Integrates chapters through the frameworks of the GLOBE study, the Hofstede study, Hall, and Kluckhohn and Strodtbeck Highlights religious and ethnic diversity throughout Ancillaries Instructor Resources are available on a

password-protected website at www.sagepub.com/gannon4instr. These include applications, discussion questions, model examinations, 100 exercises, and suggested syllabi. Qualified instructors may contact Customer Care to receive access to the site. *Understanding Global Cultures: Metaphorical Journeys Through 29 Nations, Clusters of Nations, Continents, and Diversity* is appropriate for courses in International Business and Management, Strategic Management and Planning, and Cultural Studies.

Current Index to Journals in Education - 2001

Entrepreneurship and Business Management - Ralph Borsella
2016-05-31

Globalization has fueled the growth of entrepreneurship. Starting a new venture involves risk taking as well as capital investment. This book delves into all the varied aspects of entrepreneurship. The impact of economic policies, finances, opportunity and capacity are some of the topics covered in this text. It will prove beneficial to students, scholars, professionals, aspiring entrepreneurs, etc.

Rural New Yorker - 1911

Constructing Effective Questionnaires - Robert A. Peterson 1999-12-23

At the heart of all successful survey research is asking the right questions. *Constructing Effective Questionnaires* is intended for all who commission, conduct, and evaluate research based on asking questions. This book offers Robert Peterson's pragmatic perspective on questionnaire construction - one based on a balance of personal experience plus in-depth knowledge of the conceptual and methodological literature of the behavioral sciences. From specific question

wording to overall questionnaire design, the book is a comprehensive guide to this critical element of survey research. Throughout the book, Peterson repeatedly stresses the importance of empirically testing and evaluating questions, not only to identify whether they work, but also "why" they work.

The Founder's Dilemmas - Noam Wasserman 2013-04

The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

How to Think Like Shakespeare - Scott Newstok 2021-08-31

"This book offers a short, spirited defense of rhetoric and the liberal arts as catalysts for precision, invention, and empathy in today's world. The author, a professor of Shakespeare studies at a liberal arts college and a parent of school-age children, argues that high-stakes testing and a culture of assessment have altered how and what students are taught, as courses across the arts, humanities, and sciences increasingly are set aside to make room for joyless, mechanical reading and math instruction. Students have been robbed of a complete education, their imaginations stunted by this myopic focus on bare literacy and numeracy. Education is about thinking, Newstok argues, rather than the mastery of a set of rigidly defined skills, and the seemingly rigid pedagogy of the English Renaissance produced some of the most compelling and influential examples of liberated thinking. Each of the fourteen chapters explores an

essential element of Shakespeare's world and work, aligns it with the ideas of other thinkers and writers in modern times, and suggests opportunities for further reading. Chapters on craft, technology, attention, freedom, and related topics combine past and present ideas about education to build a case for the value of the past, the pleasure of thinking, and the limitations of modern educational practices and prejudices"--

Should Prometheus be Bound? -

Philippe de Woot 2005-05-18

This book proposes a critical analysis of the new corporate responsibilities in a globalizing world. It is built around the creative and entrepreneurial power of the business firm and the new opportunities and challenges offered by science and technology, globalization and deregulation. Rather than focusing on tools, techniques and existing practices, it is the first to offer a conceptual and critical analysis of the new trend towards Corporate Social Responsibility. It argues that the legitimacy of the corporation will depend more and more on the contribution it wants to bring to our transition towards sustainable development.

South African National Bibliography - 1998

Strategy and Structure - Alfred D. Chandler, Jr. 1969-08-15

This book shows how the seventy largest corporations in America have dealt with a single economic problem: the effective administration of an expanding business. The author summarizes the history of the expansion of the nation's largest industries during the past hundred years and then examines in depth the modern decentralized corporate structure as it was developed independently by four companies—du Pont, General Motors, Standard Oil (New Jersey), and Sears, Roebuck. This 1990 reprint includes a new introduction by the author.

Journal of Economic Literature - 1998

Economic and Management Sciences, Grade 9 - Marietjie Barbard
2015-05-29

Alternative Press Index - 2001

Economic and Management Sciences, Grade 8 - Marietjie Barnard
2013-07-11

Study & master economic and management sciences grade 8 has been especially developed by an experienced author team for the Curriculum and Assessment Policy Statement (CAPS). This new and easy-to-use course helps learners to master essential content and skills in economic and management sciences.