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Project Management - Harold Kerzner 2013-01-22

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam

Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Advances in Intelligent Data Analysis XV - Henrik Boström 2016-09-21

This book constitutes the refereed conference proceedings of the 15th International Conference on Intelligent Data Analysis, which was held in October 2016 in Stockholm, Sweden. The 36 revised full papers presented were carefully reviewed and selected from 75 submissions. The traditional focus of the IDA symposium series is on end-to-end intelligent support for data analysis. The symposium aims to provide a forum for inspiring research contributions that might be considered preliminary in other leading conferences and journals, but that have a potentially dramatic impact.

The Future of ASEAN - Hassanal Bolkiah 2014-09-18

The Singapore Lecture Series was inaugurated in 1980 by the Institute of Southeast Asian Studies with a founding endowment from the Monetary Authority of Singapore (MAS), and augmented by a generous donation in 1983 from Exxon Mobil Asia Pacific. The Singapore Lecture is designed to provide the opportunity for distinguished statesmen, scholars, and writers and other similarly highly qualified individuals specializing in banking and commerce, international economics and finance and philosophical and world strategic affairs to visit Singapore. The presence of such eminent personalities will allow Singaporeans, especially the younger executive and decision-makers in both the public and private sectors, to have the benefit of exposure to - through the Lecture, televised discussions, and private consultations - leaders of thought and knowledge in various fields, thereby enabling them to widen their experience and perspectives. On 22 April 2014, the 34th Singapore Lecture was delivered by His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, Sultan and Yang Di-Pertuan of Brunei Darussalam, under the distinguished Chairmanship of Mr Teo Chee Hean, Deputy Prime Minister, Coordinating Minister for National Security and Minister for Home Affairs, Singapore.

Automotive Mechatronics: Operational and Practical Issues - B. T. Fijalkowski 2010-11-25

This book presents operational and practical issues of automotive mechatronics with special emphasis on the heterogeneous automotive vehicle systems approach, and is intended as a graduate text as well as a reference for scientists and engineers involved in the design of automotive mechatronic control systems. As the complexity of automotive vehicles increases, so does the dearth of high competence, multi-disciplined automotive

scientists and engineers. This book provides a discussion into the type of mechatronic control systems found in modern vehicles and the skills required by automotive scientists and engineers working in this environment. Divided into two volumes and five parts, Automotive Mechatronics aims at improving automotive mechatronics education and emphasises the training of students' experimental hands-on abilities, stimulating and promoting experience among high education institutes and produce more automotive mechatronics and automation engineers. The main subject that are treated are: VOLUME I: RBW or XBW unibody or chassis-motion mechatronic control hypersystems; DBW AWD propulsion mechatronic control systems; BBW AWB dispulsion mechatronic control systems; VOLUME II: SBW AWS diversion mechatronic control systems; ABW AWA suspension mechatronic control systems. This volume was developed for undergraduate and postgraduate students as well as for professionals involved in all disciplines related to the design or research and development of automotive vehicle dynamics, powertrains, brakes, steering, and shock absorbers (dampers). Basic knowledge of college mathematics, college physics, and knowledge of the functionality of automotive vehicle basic propulsion, dispulsion, conversion and suspension systems is required.

Vehicle Powertrain Systems - David Crolla 2011-12-30

The powertrain is at the heart of vehicle design; the engine - whether it is a conventional, hybrid or electric design - provides the motive power, which is then managed and controlled through the transmission and final drive components. The overall powertrain system therefore defines the dynamic performance and character of the vehicle. The design of the powertrain has conventionally been tackled by analyzing each of the

subsystems individually and the individual components, for example, engine, transmission and driveline have received considerable attention in textbooks over the past decades. The key theme of this book is to take a systems approach – to look at the integration of the components so that the whole powertrain system meets the demands of overall energy efficiency and good drivability. Vehicle Powertrain Systems provides a thorough description and analysis of all the powertrain components and then treats them together so that the overall performance of the vehicle can be understood and calculated. The text is well supported by practical problems and worked examples. Extensive use is made of the MATLAB(R) software and many example programmes for vehicle calculations are provided in the text. Key features: Structured approach to explaining the fundamentals of powertrain engineering Integration of powertrain components into overall vehicle design Emphasis on practical vehicle design issues Extensive use of practical problems and worked examples Provision of MATLAB(R) programmes for the reader to use in vehicle performance calculations This comprehensive and integrated analysis of vehicle powertrain engineering provides an invaluable resource for undergraduate and postgraduate automotive engineering students and is a useful reference for practicing engineers in the vehicle industry

Diesel Engine Reference Book - Bernard Challen 1999

The Diesel Engine Reference Book, Second Edition, is a comprehensive work covering the design and application of diesel engines of all sizes. The first edition was published in 1984 and since that time the diesel engine has made significant advances in application areas from passenger cars and light trucks through to large marine

vessels. The Diesel Engine Reference Book systematically covers all aspects of diesel engineering, from thermodynamics theory and modelling to condition monitoring of engines in service. It ranges through subjects of long-term use and application to engine designers, developers and users of the most ubiquitous mechanical power source in the world. The latest edition leaves few of the original chapters untouched. The technical changes of the past 20 years have been enormous and this is reflected in the book. The essentials however, remain the same and the clarity of the original remains. Contributors to this well-respected work include some of the most prominent and experienced engineers from the UK, Europe and the USA. Most types of diesel engines from most applications are represented, from the smallest air-cooled engines, through passenger car and trucks, to marine engines. The approach to the subject is essentially practical, and even in the most complex technological language remains straightforward, with mathematics used only where necessary and then in a clear fashion. The approach to the topics varies to suit the needs of different readers. Some areas are covered in both an overview and also in some detail. Many drawings, graphs and photographs illustrate the 30 chapters and a large easy to use index provides convenient access to any information the readers requires.

When Cultures Collide - Richard Lewis 2010-11-26

The successful managers for the next century will be the culturally sensitive ones. You can gain competitive advantage from having strategies to deal with the cultural differences you will encounter in any international business setting. Richard Lewis provides a guide to working and communicating across cultures, and

explains how your culture and language affect the ways in which you think and respond. This revised and expanded edition of Richard Lewis's book provides an ever more global and practical guide not just to understanding but also managing in different business cultures. New chapters on more than a dozen countries - from Iraq, Israel and Pakistan to Serbia, Columbia and Venezuela - vastly broaden the range.

The 'Made in Germany' Champion Brands - Mr Ugesh A. Joseph 2014-01-28

Germany's economic miracle is a widely-known phenomenon, and the world-leading, innovative products and services associated with German companies are something that others seek to imitate. In The 'Made in Germany' Champion Brands, Ugesh A. Joseph provides an extensively researched, insightful look at over 200 of Germany's best brands to see what they stand for, what has made them what they are today, and what might be transferable. The way Germany is branded as a nation carries across into the branding of its companies and services, particularly the global superstar brands - truly world-class in size, performance and reputation. Just as important are the medium-sized and small enterprises, known as the 'Mittelstand'. These innovative and successful enterprises from a wide range of industries and product / service categories are amongst the World market leaders in their own niche and play a huge part in making Germany what it is today. The book also focuses on German industrial entrepreneurship and a selection of innovative and emergent stars. All these companies are supported and encouraged by a sophisticated infrastructure of facilitators, influencers and enhancers - the research, industry, trade and standards organizations, the fairs and

exhibitions and all the social and cultural factors that influence, enhance and add positive value to the country's image. Professionals or academics interested in business; entrepreneurship; branding and marketing; product or service development; international trade and business development policy, will find fascinating insights in this book; while those with an interest in Germany from emerging industrial economies will learn something of the secrets of German success.

Autonomous Driving - Andreas Herrmann 2018-03-26

The technology and engineering behind autonomous driving is advancing at pace. This book presents the latest technical advances and the economic, environmental and social impact driverless cars will have on individuals and the automotive industry.

Weight Training Without Injury - Fred Stellabotte 2016-01-01

Dairy Processing Handbook - Gösta Bylund 2003

Production Development - Monica Bellgran 2009-11-03

Production development is about improving existing production systems and developing new ones. The production system should be developed in integration with the product, as a part of the overall product realization process, and not in sequence after the product has already been designed. Production Development: Design and Operation of Production Systems takes a holistic viewpoint on the production system and its design process during the whole system life cycle. A working procedure demonstrating how to design and realize the production system is presented, together with a number of related production development aspects. Production Development: Design and Operation of

Production Systems is illustrated with a large number of figures and industrial examples. The book can be used as a reference for teachers and students, or as a manual for professionals within the field of production.

Technical Abstract Bulletin - 1981

Organizational Behavior - John A. Wagner 2020-12-30

The management of organizational behavior is a critically important source of competitive advantage in today's organizations. Managers must be able to capitalize on employees' individual differences as jobs are designed, teams are formed, work is structured, and change is facilitated. This textbook, now in its third edition, provides its readers with the knowledge required to succeed as managers under these circumstances. In this book, John Wagner and John Hollenbeck make the key connection between theory and practice to help students excel as managers charged with the task of securing competitive advantage. They present students with a variety of helpful learning tools, including:

- Coverage of the full spectrum of organizational behavior topics
- Managerial models that are based in many instances on hundreds of research studies and decades of management practice
- not the latest fad
- Completely new introductory mini-cases and updated examples throughout the text to help students contextualize organizational behavior theory and understand its application in today's business world

This ideal book for upper-level undergraduate and postgraduate students of organizational behavior is written to motivate exceptional student performance and contribute to their lasting managerial success. Online resources, including PowerPoint slides and test banks, round out this essential resource for instructors and

students of organizational behavior.

Medium/Heavy Duty Truck Engines, Fuel & Computerized Management Systems - Sean Bennett 2020-01-01

Ideal for students, entry-level technicians, and experienced professionals, the fully updated Sixth Edition of MEDIUM/HEAVY DUTY TRUCK ENGINES, FUEL & COMPUTERIZED MANAGEMENT SYSTEMS is the most comprehensive guide to highway diesel engines and their management systems available today. The new edition features expanded coverage of natural gas (NG) fuel systems, after-treatment diagnostics, and drive systems that rely on electric traction motors (including hybrid, fuel cell, and all-electric). Three new chapters address electric powertrain technology, and a new, dedicated chapter on the Connected Truck addresses telematics, ELDs, and cybersecurity. This user-friendly, full-color resource covers the full range of commercial vehicle powertrains, from light- to heavy-duty, and includes transit bus drive systems. Set apart from any other book on the market by its emphasis on the modern multiplexed chassis, this practical, wide-ranging guide helps students prepare for career success in the dynamic field of diesel engine and commercial vehicle service and repair. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

My Autobiography - A.P. McCoy 2011-10-20

The fully updated autobiography of Tony 'A.P.' McCoy, Grand National and BBC SPORTS PERSONALITY OF THE YEAR winner and unquestionably the greatest jump jockey ever. Tony 'A.P.' McCoy is without doubt the greatest and most successful jump jockey of all time. He has collected a record 16 consecutive jump-jockey titles to date, since 1992 he has ridden more than 3,000 winners, saying 'I

never stop dreaming of the day I'll reach 4,000', and in 2002 he beat Sir Gordon Richards's record of 269 winners in a season by riding 289. In April 2010, A.P. achieved his lifelong ambition when he won the Grand National at Aintree on Don't Push It. It was his 15th attempt to win the race, a victory that captured the public's imagination and further enhanced a glittering career in which he had seemingly won all there was to win. It was the missing piece in the racing jigsaw for a champion jockey who had already had famous victories in the King George VI Chase, Champion Hurdle, Champion Chase and Cheltenham Gold Cup. This powerfully honest autobiography looks at life at the very top in National Hunt racing, and includes the highs and lows of A.P. winning his second Gold Cup, in 2012 on Synchronised, fifteen years after his first, only to see the horse put down after a fall in that year's Grand National. These are the memoirs of a true champion, an icon of sport, whose astonishing achievements are unlikely to be surpassed. It is a great story of courage and modesty, pain and professional setbacks, strong family values and sporting triumphs, the good guy coming first - and staying there.

Automotive Mechatronics: Operational and Practical Issues - B. T. Fijalkowski 2011-03-14

This book presents operational and practical issues of automotive mechatronics with special emphasis on the heterogeneous automotive vehicle systems approach, and is intended as a graduate text as well as a reference for scientists and engineers involved in the design of automotive mechatronic control systems. As the complexity of automotive vehicles increases, so does the dearth of high competence, multi-disciplined automotive scientists and engineers. This book provides a

discussion into the type of mechatronic control systems found in modern vehicles and the skills required by automotive scientists and engineers working in this environment. Divided into two volumes and five parts, *Automotive Mechatronics* aims at improving automotive mechatronics education and emphasises the training of students' experimental hands-on abilities, stimulating and promoting experience among high education institutes and produce more automotive mechatronics and automation engineers. The main subject that are treated are: VOLUME I: RBW or XBW unibody or chassis-motion mechatronic control hypersystems; DBW AWD propulsion mechatronic control systems; BBW AWB dispulsion mechatronic control systems; VOLUME II: SBW AWS conversion mechatronic control systems; ABW AWA suspension mechatronic control systems. This volume was developed for undergraduate and postgraduate students as well as for professionals involved in all disciplines related to the design or research and development of automotive vehicle dynamics, powertrains, brakes, steering, and shock absorbers (dampers). Basic knowledge of college mathematics, college physics, and knowledge of the functionality of automotive vehicle basic propulsion, dispulsion, conversion and suspension systems is required.

Electrical Codes, Standards, Recommended Practices and Regulations - Robert J. Alonzo 2009-12-21

Electrical codes, standards, recommended practices and regulations can be complex subjects, yet are essential in both electrical design and life safety issues. This book demystifies their usage. It is a handbook of codes, standards, recommended practices and regulations in the United States involving electrical safety and design. Many engineers and electrical safety professionals may not be aware of all of those documents and their

applicability. This book identifies those documents by category, allowing the ready and easy access to the relevant requirements. Because these documents may be updated on a regular basis, this book was written so that its information is not reliant on the latest edition or release of those codes, standards, recommended practices or regulations. No single document on the market today attempts to not only list the majority of relevant electrical design and safety codes, standards, recommended practices and regulations, but also explain their use and updating cycles. This book, one-stop-information-center for electrical engineers, electrical safety professionals, and designers, does. Covers the codes, standards, recommended practices and regulations in the United States involving electrical safety and design, providing a comprehensive reference for engineers and electrical safety professionals Documents are identified by category, enabling easy access to the relevant requirements Not version-specific; information is not reliant on the latest edition or release of the codes, standards, recommended practices or regulations

Design and Development of Heavy Duty Diesel Engines - P. A. Lakshminarayanan 2019-11-05

This book is intended to serve as a comprehensive reference on the design and development of diesel engines. It talks about combustion and gas exchange processes with important references to emissions and fuel consumption and descriptions of the design of various parts of an engine, its coolants and lubricants, and emission control and optimization techniques. Some of the topics covered are turbocharging and supercharging, noise and vibrational control, emission and combustion control, and the future of heavy duty

diesel engines. This volume will be of interest to researchers and professionals working in this area.

Business Periodicals Index - 1977

Automotive Embedded Systems Handbook - Nicolas Navet 2017-12-19

A Clear Outline of Current Methods for Designing and Implementing Automotive Systems Highlighting requirements, technologies, and business models, the Automotive Embedded Systems Handbook provides a comprehensive overview of existing and future automotive electronic systems. It presents state-of-the-art methodological and technical solutions in the areas of in-vehicle architectures, multipartner development processes, software engineering methods, embedded communications, and safety and dependability assessment. Divided into four parts, the book begins with an introduction to the design constraints of automotive-embedded systems. It also examines AUTOSAR as the emerging de facto standard and looks at how key technologies, such as sensors and wireless networks, will facilitate the conception of partially and fully autonomous vehicles. The next section focuses on networks and protocols, including CAN, LIN, FlexRay, and TTCAN. The third part explores the design processes of electronic embedded systems, along with new design methodologies, such as the virtual platform. The final section presents validation and verification techniques relating to safety issues. Providing domain-specific solutions to various technical challenges, this handbook serves as a reliable, complete, and well-documented source of information on automotive embedded systems.

Entrepreneurship (Minus) 101 - Trevor K. Whittaker 2015-06

To become or to be an entrepreneur is not a light undertaking. It will break some or make others, but one thing is clear, you should know your own strengths and weakness and suitability for the task before you take the leap. In *Entrepreneurship (minus) 101*, Trevor K. Whittaker shares ten essential 'secrets', gained from his own extensive business experience. If adopted, they will make success, if not guaranteed, at least attainable. If you are an existing entrepreneur and think you know it all, think again! The overriding mantra is Know Yourself: know your strengths and weakness and work on those weaknesses before you embark or continue on what is a highly demanding - but ultimately a highly rewarding - journey. So do you have what it takes? Read *Entrepreneurship (minus) 101* and find out.

Gulf War Air Power Survey - Thomas A. Keaney 1993

Introduction to Machine Learning - Ethem Alpaydin
2014-08-22

Introduction -- Supervised learning -- Bayesian decision theory -- Parametric methods -- Multivariate methods -- Dimensionality reduction -- Clustering -- Nonparametric methods -- Decision trees -- Linear discrimination -- Multilayer perceptrons -- Local models -- Kernel machines -- Graphical models -- Brief contents -- Hidden markov models -- Bayesian estimation -- Combining multiple learners -- Reinforcement learning -- Design and analysis of machine learning experiments.

Digital Transformation and Public Services (Open Access)
- Anthony Larsson 2019-10-08

Through a series of studies, the overarching aim of this book is to investigate if and how the digitalization/digital transformation process affects

various welfare services provided by the public sector, and the ensuing implications thereof. Ultimately, this book seeks to understand if it is conceivable for digital advancement to result in the creation of private/non-governmental alternatives to welfare services, possibly in a manner that transcends national boundaries. This study also investigates the possible ramifications of technological development for the public sector and the Western welfare society at large. This book takes its point of departure from the 2016 Organization for Economic Co-operation and Development (OECD) report that targets specific public service areas in which government needs to adopt new strategies not to fall behind. Specifically, this report emphasizes the focus on digitalization of health care/social care, education, and protection services, including the use of assistive technologies referred to as "digital welfare." Hence, this book explores the factors potentially leading to whether state actors could be overrun by other non-governmental actors, disrupting the current status quo of welfare services. The book seeks to provide an innovative, enriching, and controversial take on society at large and how various aspects of the public sector can be, and are, affected by the ongoing digitalization process in a way that is not covered by extant literature on the market. This book takes its point of departure in Sweden given the fact that Sweden is one of the most digitalized countries in Europe, according to the Digital Economy and Society Index (DESI), making it a pertinent research case. However, as digitalization transcends national borders, large parts of the subject matter take on an international angle. This includes cases from several other countries around Europe as well as the United States.

How To Manage Your Global Reputation - Michael Morley
2002-05

Shows how public relations (PR) really works, why it makes a vital contribution to the dissemination of useful information, and how it guards corporate reputation. Demystifies crisis management with case histories of successes and failures of major corporations, and shows how PR professionals can set up corporate reputation management. For practitioners and students. Annotation copyrighted by Book News, Inc., Portland, OR

RF Components and Circuits - Joe Carr 2002-04-22

Some basic knowledge of electronics is assumed, but the essential features of RF are fully described, including the important topic of receiver dynamic which is often overlooked in basic textbooks. The theory and circuit descriptions are geared towards genuine design applications rather than the oversimplifications and skeleton circuits of many college texts. During his career, the late Joe Carr was one of the world's leading writers on electronics and radio, and an authority on the design and use of RF systems. Whether you are looking for a complete self-study course in RF technology, or a concise reference text to dip into, this book has the solution. A complete course in understanding and designing RF circuits Practical design knowhow from a world-class author

Road Vehicles - Diagnostic Communication - Christoph Marscholik 2008

Moving Freight with Better Trucks - Organisation for Economic Co-operation and Development 2011-05-18

The purpose of this report is to identify potential improvements in terms of more effective safety and

environmental regulation for trucks, backed by better systems of enforcement, and to identify opportunities for greater efficiency and higher productivity. The report is based on a review of literature, consultation among stakeholders, and research and analysis from working group members. It also presents the results of a comprehensive benchmarking study of 39 truck configurations in operation around the world – from typical workhorse vehicles to very high capacity vehicles – and assesses their performance in terms of dynamic stability, productivity and impact on the infrastructure.

Dynamic Interaction of Train-Bridge Systems in High-Speed Railways - He Xia 2017-10-27

This book presents both the fundamental theory and numerical calculations and field experiments used in a range of practical engineering projects. It not only provides theoretical formulations and various solutions, but also offers concrete methods to extend the life of existing bridge structures and presents a guide to the rational design of new bridges, such as high-speed railway bridges and long-span bridges. Further, it offers a reference resource for solving vehicle–structure dynamic interaction problems in the research on and design of all types of highways, railways and other transport structures.

Enriching Production - Åke Sandberg 1995

This text aims to present and discuss the innovative Volvo Uddevalla plant, comparing it to other plants - Japanese lean ones and others. The starting point for the book is Volvo's dramatic decision to close its Uddevalla and Kalmar plants, and the debate that followed this decision, both in Sweden and abroad. Both plants were pioneers of the possibilities to unite

productivity and the good work, but, following the announcement of their closure, researchers and practitioners in the field of industrial organization from many countries asked why they closed, how they compared with other production concepts, and whether we now see an end of an alternative to Japanese lean production.

Charging the Internal Combustion Engine - Hermann Hiereth 2007-11-04

This book covers all aspects of supercharging internal combustion engines. It details charging systems and components, the theoretical basic relations between engines and charging systems, as well as layout and evaluation criteria for best interaction. Coverage also describes recent experiences in design and development of supercharging systems, improved graphical presentations, and most advanced calculation and simulation tools.

Behavior Trees in Robotics and AI - Michele Colledanchise 2018-07-20

Behavior Trees (BTs) provide a way to structure the behavior of an artificial agent such as a robot or a non-player character in a computer game. Traditional design methods, such as finite state machines, are known to produce brittle behaviors when complexity increases, making it very hard to add features without breaking existing functionality. BTs were created to address this very problem, and enables the creation of systems that are both modular and reactive. Behavior Trees in Robotics and AI: An Introduction provides a broad introduction as well as an in-depth exploration of the topic, and is the first comprehensive book on the use of BTs. This book introduces the subject of BTs from simple topics, such as semantics and design principles, to

complex topics, such as learning and task planning. For each topic, the authors provide a set of examples, ranging from simple illustrations to realistic complex behaviors, to enable the reader to successfully combine theory with practice. Starting with an introduction to BTs, the book then describes how BTs relate to, and in many cases, generalize earlier switching structures, or control architectures. These ideas are then used as a foundation for a set of efficient and easy to use design principles. The book then presents a set of important extensions and provides a set of tools for formally analyzing these extensions using a state space formulation of BTs. With the new analysis tools, the book then formalizes the descriptions of how BTs generalize earlier approaches and shows how BTs can be automatically generated using planning and learning. The final part of the book provides an extended set of tools to capture the behavior of Stochastic BTs, where the outcomes of actions are described by probabilities. These tools enable the computation of both success probabilities and time to completion. This book targets a broad audience, including both students and professionals interested in modeling complex behaviors for robots, game characters, or other AI agents. Readers can choose at which depth and pace they want to learn the subject, depending on their needs and background.

The Internet of Things - Bronwyn Fox 2020-09-15

Principles of Marketing - Gary M. Armstrong 2018
An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and

linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Excellence in Warehouse Management - Stuart Emmett
2011-03-10

Warehouses are often seen as a necessary evil: places that stop the flow of goods and thus increase costs without adding value. But the truth is that they have a critical part to play in supply chain management, and warehouse managers should be centrally involved in the strategic aspects of any business. *Excellence in Warehouse Management* covers everything you need to know to manage warehouse operations as part of a streamlined and holistic system, fine-tuned to serve the customer and drive the bottom-line. With thinking points, self-assessment exercises and case studies Stuart Emmett challenges you to consider your own operations in a new way, and plot a course into the future.

The Meaningful Brand - N. Hollis 2016-04-30

Instilling brand loyalty among consumers is the key to long-term success, and requires focusing on meaningful differentiation: functional, emotional, or societal. Supported by data analyses, case studies and interviews, *The Meaningful Brand* explores the four components of a distinguished brand: purpose, delivery, resonance, and difference.

The Baltic Sea Region - Witold Maciejewski 2002

Electronics For Dummies - Cathleen Shamieh 2011-01-04
Electronics is fascinating – want to make something of it? This book shows you how! You can make all sorts of things, once you understand what electronics is and how it works. This book helps you out with that part, explaining the whole thing in plain English. Learn how electricity functions, how to harness it and put it to work, what tools you need to build circuits, what you can make with them, and how to do it safely. Mystery solved – understand what makes your iPod, remote control, and computer work Essential stuff – outfit your electronics lab with all the necessary tools, including some that will surprise you Schematic road maps – learn to read schematics and understand how they help your project get where it's going Symbols of power – recognize all the identifiers for power sources, grounds, and components Tools of the trade – discover how to use a multimeter, logic probe, oscilloscope, and solderless breadboard Break it down – get to know the ins and outs of components such as resistors, capacitors, diodes and transistors Getting it together – find out how integrated circuits make all the rest possible and learn to work with them & Analyze it – understand the rules that govern current and voltage and learn how to apply them Open the book and find: The difference between electronics and electricity A list of essential tools Cool projects you can build quickly Great places to find parts Important safety tips What a sine wave is Interesting stuff about speakers, buzzers, and DC motors Ohm's Law and how to use it

Management in Complex Environments - Brian Ganson
2013-10-25

Companies operating in complex environments require a rigorous understanding of the economic, political,

social and conflict dynamics of which they become part. Such insight helps them navigate substantial risks and challenges, grow their business even in unexpected places, work more effectively with local, national and international actors, and make meaningful contributions to stability and development. This book combines expert analysis, company case stories, and reflections from more than 100 business leaders. Drawing on a vast repository of knowledge and experience, it poses essential questions to better understand a particular complex environment and lead the company within it. It concretely demonstrates how leaders can help their companies meet their full range of goals - technical, financial, legal, reputation and social - by addressing the questions set out in this book. It is an invaluable

resource for corporate practitioners and others concerned with company operations in complex environments. The book is the result of an intense and fruitful collaboration among the Africa Centre for Dispute Settlement, University of Stellenbosch Business School; the Corporate Engagement and Reflecting on Peace Practice Programs of CDA; the Geneva Peacebuilding Platform; the Institute for Business in the Global Context of The Fletcher School, Tufts University; the IRENE Institute of ESSEC Business School; the International Council of Swedish Industry; and the Stockholm Policy Group. Authors include Dost Bardouille-Crema, Diana Chigas, Brian Ganson, Kathleen Hamill, Paul Hollesen, Benjamin Miller, Cecile Renouard, Nicklas Svensson, and Achim Wennmann.