

Etica Empresarial Ideas Reflexiones Y Casos Manag

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Encyclopedia of global warming and climate change - S. George Philander 2008-04-22

This is a collection of approximately 750 articles exploring major topics related to global warming and climate change ranging geographically from the North Pole to the South Pole and thematically from social effects to scientific cause. It also covers industrial and economic factors, the role of societies and much more.

Ética Profesional en El Ejercicio Del Derecho - Marina del Pilar Olmeda García 2005

Empresa y sociedad - Javier Ongay Terés 2018-10-02

Reflexionar sobre la realidad que nos rodea, sobre todo si se tiene la vista puesta en la empresa, tanto en su papel de generadora de la sociedad como de interlocutora en muchos de los aspectos de la vida comunitaria, es no solo conveniente sino imprescindible. Temas como la digitalización, la comunicación, el marketing, la ética empresarial, la formación de los futuros profesionales, etc. conviene que sean puestos en cuestión permanente porque ellos mismos están sujetos a cambios constantes. Es lo que se pretende en estas páginas, que reúnen reflexiones que han visto la luz en diversos medios on y off line, tanto en España como

Latinoamérica. El análisis es una invitación a que cada lector haga su propia reflexión. Aquí, está hecha con ánimo divulgativo, echando a veces mano de la ironía y buscando siempre aportar información y algunos criterios quizá útiles para valorar la importancia de tales temas y su significado.

Ética Empresarial - Enrique Campomanes Calleja 2015-12-16

Un libro para reflexionar al respecto de la importancia de la ética en la actividad empresarial y directiva. Un análisis, conceptual y práctico, acerca de cómo las empresas y los profesionales pueden, y deben, generar beneficios y valor agregado sin renunciar a los valores de la ética. Los autores analizan por qué se ha puesto de moda la ética empresarial. Dan argumentos sólidos para desmontar las falsas creencias referentes a que la ética no contribuye a mejorar la productividad o la eficiencia empresarial. Abordan el análisis de las principales dificultades con las que se encuentran las empresas para incorporar la ética en su devenir. Desmontan falsos mitos, y constatan el valor diferencial que aporta la presencia de la ética al comportamiento profesional. Confirman el valor intangible de la ética a través de la generación de confianza en los clientes, en los profesionales y en el resto de los partícipes de la actividad empresarial. Explican cuáles son las pautas necesarias para crear un

entorno ético en el trabajo y de qué manera se puede implementar la ética en las organizaciones. Finalmente, desarrollan seis casos prácticos comentados en los que abordan el análisis de algunos de los principales dilemas éticos presentes en la actividad empresarial: • ¿Por qué es necesario reflexionar sobre la ética cuando estamos hablando de negocios? • ¿Cómo incorporar la ética en los procesos de decisión y en la toma de decisiones empresariales? • ¿Por qué necesitan las empresas preocuparse del buen gobierno corporativo? • ¿Qué problemas éticos presentan algunos sistemas de retribución de la alta dirección? • ¿Qué es una empresa y cuáles son sus responsabilidades? La RSC como paradigma. • ¿Cómo dirigir personas con criterio ético y profesionalidad? *School and democracy* - Dermeval Saviani 2019-01-01

As indicated in the title, the axis around which the content of this work revolves are the relations between education and democracy. If it is reasonable to suppose that democracy is not taught through undemocratic practices, it must not be inferred that the democratization of internal relations within the school is a sufficient condition for preparing young people for active participation in the democratization of society. It is not simply a matter of choosing between authoritarian or democratic relations within the classroom, but rather of articulating the work developed in schools with the process of democratization of society. The pedagogical practice contributes in a specific way, that is to say, pedagogically, to the democratization of society insofar as one understands how the question of democracy is posed with regard to the proper nature of pedagogical work, which, in turn, implies a real inequality (at the point of departure) and a possible equality (at the point of arrival). *Bioethics: Bridge to the Future* - Van Rensselaer Potter 1971

A Sand County Almanac - Aldo Leopold 2020-08-12

Few books have had a greater impact than A Sand County Almanac, which many credit with launching a revolution in land management. Written as a series of sketches based principally upon the flora and fauna in a rural part of Wisconsin, the book, originally published by Oxford in 1949, gathers informal pieces written by Leopold over a forty-year period as he

traveled through the woodlands of Wisconsin, Iowa, Arizona, Sonora, Oregon, Manitoba, and elsewhere; a final section addresses the philosophical issues involved in wildlife conservation. Beloved for its description and evocation of the natural world, Leopold's book, which has sold well over 2 million copies, remains a foundational text in environmental science and a national treasure.

NICOMACHEAN ETHICS - Aristotle 2017-04-20

◆ EVERY art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be that at which all things aim. But a certain difference is found among ends; some are activities, others are products apart from the activities that produce them. Where there are ends apart from the actions, it is the nature of the products to be better than the activities. Now, as there are many actions, arts, and sciences, their ends also are many; the end of the medical art is health, that of shipbuilding a vessel, that of strategy victory, that of economics wealth. But where such arts fall under a single capacity- as bridle-making and the other arts concerned with the equipment of horses fall under the art of riding, and this and every military action under strategy, in the same way other arts fall under yet others- in all of these the ends of the master arts are to be preferred to all the subordinate ends; for it is for the sake of the former that the latter are pursued. It makes no difference whether the activities themselves are the ends of the actions, or something else apart from the activities, as in the case of the sciences just mentioned.◆

The Balanced Scorecard - Robert S. Kaplan 1996-08-02

The Balanced Scorecard translates a company's vision and strategy into a coherent set of performance measures. The four perspectives of the scorecard--financial measures, customer knowledge, internal business processes, and learning and growth--offer a balance between short-term and long-term objectives, between outcomes desired and performance drivers of those outcomes, and between hard objective measures and softer, more subjective measures. In the first part, Kaplan and Norton provide the theoretical foundations for the Balanced Scorecard; in the second part, they describe the steps organizations must take to build their

own Scorecards; and, finally, they discuss how the Balanced Scorecard can be used as a driver of change.

Ethics and Integrity of Governance - L. W. Huberts 2008-01-01

The book is a welcome contribution to the literature on ethics as it provides a broader horizon of investigation than most familiar works in recent years. Jamil E. Jreisat, *International Journal of Public Administration* This book provides critical, up-to-date reviews on the field of ethics and integrity of governance, along with fresh future perspectives. Focusing on Europe and the US, it addresses the key dimensions of public service values, the integrity and rationality of governance, ethics management, and the ethics of governance politics. In each of these four areas, leading international scholars tackle the main issues and controversies facing the world today. The final chapter synthesizes these views and provides an ambitious and critical outline for future work in the field of ethics and integrity of governance. Emanating from the much heralded transatlantic dialogue, this study integrates both the European and American perspectives into a common voice for action. *Ethics and Integrity of Governance* will appeal to academics, researchers and practitioners in the areas of leadership and organisation, public policy and public administration, and public values and ethics.

Childhood And Society - E H Erikson 2014-08-21

With this deeply influential book, which is now internationally recognised as a classic study of childhood and its social significance, Professor Erikson has made an outstanding contribution to the study of human behaviour. Drawing on psychoanalytical theory and his own clinical experience, he devotes the main chapters to anxiety in young children, apathy in American Indians, confusion in veterans of war, and arrogance in young Nazis.

Management - John M. Ivancevich 1994

The UNESCO Universal Declaration on Bioethics and Human Rights - H. ten Have 2009-01-01

In October 2005, UNESCO Member States adopted by acclamation the Universal Declaration on Bioethics and Human Rights. For the first time in

the history of bioethics, some 190 countries committed themselves and the international community to respect and apply fundamental ethical principles related to medicine, the life sciences and associated technologies. This publication provides a new impetus to the dissemination of the Declaration, and is part of the organisation's continuous effort to contribute to the understanding of its principles worldwide. The authors, who were almost all involved in the elaboration of the text of the Declaration, were asked to respond on each article: Why was it included? What does it mean? How can it be applied? Their responses shed light on the historical background of the text and its evolution throughout the drafting process. They also provide a reflection on its relevance to previous declarations and bioethical literature, and its potential interpretation and application in challenging and complex bioethical debates.

Perfume - Patrick Süskind 2015-06-25

An erotic masterpiece of twentieth century fiction - a tale of sensual obsession and bloodlust in eighteenth century Paris 'An astonishing tour de force both in concept and execution' *Guardian* In eighteenth-century France there lived a man who was one of the most gifted and abominable personages in an era that knew no lack of gifted and abominable personages. His name was Jean-Baptiste Grenouille, and if his name has been forgotten today. It is certainly not because Grenouille fell short of those more famous blackguards when it came to arrogance, misanthropy, immorality, or, more succinctly, wickedness, but because his gifts and his sole ambition were restricted to a domain that leaves no traces in history: to the fleeting realm of scent . . . 'A fantastic tale of murder and twisted eroticism controlled by a disgusted loathing of humanity . . . Clever, stylish, absorbing and well worth reading' *Literary Review* 'A meditation on the nature of death, desire and decay . . . A remarkable début' *Peter Ackroyd, The New York Times Book Review* 'Unlike anything else one has read. A phenomenon . . . [It] will remain unique in contemporary literature' *Figaro* 'An ingenious and totally absorbing fantasy' *Daily Telegraph* 'Witty, stylish and ferociously absorbing' *Observer*
21 Lessons for the 21st Century - Yuval Noah Harari 2018-08-30

****THE NUMBER ONE BESTSELLER**** In twenty-one bite-sized lessons, Yuval Noah Harari explores what it means to be human in an age of bewilderment. '21 Lessons is, simply put, a crucial book' Adam Kay How can we protect ourselves from nuclear war, ecological cataclysms and technological disruptions? What can we do about the epidemic of fake news or the threat of terrorism? What should we teach our children? Yuval Noah Harari takes us on a thrilling journey through today's most urgent issues. The golden thread running through his exhilarating new book is the challenge of maintaining our collective and individual focus in the face of constant and disorienting change. Are we still capable of understanding the world we have created? 'Fascinating... compelling... [Harari] has teed up a crucial global conversation about how to take on the problems of the 21st century' Bill Gates, New York Times 'Truly mind-expanding... Ultra-topical' Guardian

Liberalism and Democracy - Norberto Bobbio 2005

A magisterial introduction to the relationship between liberalism and democracy, from its beginnings in classical Greek thought to our own times.

Systematic Evaluation - D.L. Stufflebeam 2012-12-06

The Abuse of Casuistry - Albert R. Jonsen 1988

In this engaging study, the authors put casuistry into its historical context, tracing the origin of moral reasoning in antiquity, its peak during the sixteenth and early seventeenth century, and its subsequent fall into disrepute from the mid-seventeenth century.

The Terrors of the Night - Thomas Nashe 2015-02-26

'...dreaming of bears, or fire, or water...' The greatest of Elizabethan pamphleteers, Nashe had a magical ability with words, never more so than in *The Terrors of the Night*, where he mulls over ghosts, demons, nightmares and the supernatural. Introducing Little Black Classics: 80 books for Penguin's 80th birthday. Little Black Classics celebrate the huge range and diversity of Penguin Classics, with books from around the world and across many centuries. They take us from a balloon ride over Victorian London to a garden of blossom in Japan, from Tierra del Fuego to

16th century California and the Russian steppe. Here are stories lyrical and savage; poems epic and intimate; essays satirical and inspirational; and ideas that have shaped the lives of millions. Thomas Nashe (1567-?1601). Nashe's *The Unfortunate Traveller and Other Works* is available in Penguin Classics.

Moral Problems - James Rachels 1979

The moral claims and arguments of contemporary philosophers regarding human rights, criminal punishment, and violence are documented

Women, Race & Class - Angela Y. Davis 2019-10-03

Ranging from the age of slavery to contemporary injustices, this groundbreaking history of race, gender and class inequality by the radical political activist Angela Davis offers an alternative view of female struggles for liberation. Tracing the intertwined histories of the abolitionist and women's suffrage movements, Davis examines the racism and class prejudice inherent in so much of white feminism, and in doing so brings to light new pioneering heroines, from field slaves to mill workers, who fought back and refused to accept the lives into which they were born. 'The power of her historical insights and the sweetness of her dream cannot be denied' The New York Times

Exactitudes - Ari Versluis 2002

Reeksen foto's van mensen die door kleding en haardracht een bepaalde groep vertegenwoordigen.

Pedagogy of Freedom - Paulo Freire 2000-12-13

This book displays the striking creativity and profound insight that characterized Freire's work to the very end of his life—an uplifting and provocative exploration not only for educators, but also for all that learn and live.

Daring Greatly - Brené Brown 2013-01-17

Researcher and thought leader Dr. Brené Brown offers a powerful new vision in *Daring Greatly* that encourages us to embrace vulnerability and imperfection, to live wholeheartedly and courageously. 'It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and

sweat and blood; who strives valiantly; . . . who at best knows in the end the triumph of high achievement, and who at worst, if he fails, at least fails while daring greatly' -Theodore Roosevelt Every time we are introduced to someone new, try to be creative, or start a difficult conversation, we take a risk. We feel uncertain and exposed. We feel vulnerable. Most of us try to fight those feelings - we strive to appear perfect. Challenging everything we think we know about vulnerability, Dr. Brené Brown dispels the widely accepted myth that it's a weakness. She argues that vulnerability is in fact a strength, and when we shut ourselves off from revealing our true selves we grow distanced from the things that bring purpose and meaning to our lives. Daring Greatly is the culmination of 12 years of groundbreaking social research, across the home, relationships, work, and parenting. It is an invitation to be courageous; to show up and let ourselves be seen, even when there are no guarantees. This is vulnerability. This is daring greatly. 'Brilliantly insightful. I can't stop thinking about this book' -Gretchen Rubin Brené Brown, Ph.D., LMSW is a #1 New York Times bestselling author and a research professor at the University of Houston Graduate College of Social Work. Her groundbreaking work was featured on Oprah Winfrey's Super Soul Sunday, NPR, and CNN. Her TED talk is one of the most watched TED talks of all time. Brené is also the author of The Gifts of Imperfection and I Thought It Was Just Me (but it isn't).

The Art of War - Sun Tzu 2020-10-08

The ultimate Chinese classic. "The Art of War" helps in finding decisions.

Sustainable Entrepreneurship - Christina Weidinger 2013-08-13

Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well

structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award (www.se-award.org). The Sustainable Entrepreneurship Award (short SEA) is an award for companies today who are thinking about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

The Republic - Plato 2023-01-28

The Republic is written by Plato, the ancient Greek philosopher. It is renowned for its detailed description of political and ethical justice and its account of the organization of the ideal state. This seminal work is regarded as one of the most important dialogues. Unlike Socratic dialogues, the Republic reflects the positive views of Plato. Socrates was Plato's teacher and the former is the main character in most of latter's dialogues. The middle dialogues that are literary and philosophical contain sensitive portrayals of characters and their interactions. They display Plato's explorations of philosophy. Plato, in the Republic, undertakes to show what justice is and why it is in each person's best interest to be just. The political discussion is undertaken to aid the ethical one. The ideal state, according to Plato, comprises three social classes: rulers, guardians (or soldiers), and producers (farmers and craftsmen). The rulers, who are philosophers, pursue the good of the entire state on the basis of their knowledge of the form of the Good and the form of the Just.

[The Craftsman](#) - Richard Sennett 2009-02-05

Why do people work hard, and take pride in what they do? This book, a philosophically-minded enquiry into practical activity of many different

kinds past and present, is about what happens when people try to do a good job. It asks us to think about the true meaning of skill in the 'skills society' and argues that pure competition is a poor way to achieve quality work. Sennett suggests, instead, that there is a craftsman in every human being, which can sometimes be enormously motivating and inspiring - and can also in other circumstances make individuals obsessive and frustrated. The Craftsman shows how history has drawn fault-lines between craftsman and artist, maker and user, technique and expression, practice and theory, and that individuals' pride in their work, as well as modern society in general, suffers from these historical divisions. But the past lives of crafts and craftsmen show us ways of working (using tools, acquiring skills, thinking about materials) which provide rewarding alternative ways for people to utilise their talents. We need to recognise this if motivations are to be understood and lives made as fulfilling as possible.

Manual for Activities Directed at Underwater Cultural Heritage - Thijs J. Maarleveld 2013

Culture: urban future - UNESCO 2016-12-31

Report presents a series of analyses and recommendations for fostering the role of culture for sustainable development. Drawing on a global survey implemented with nine regional partners and insights from scholars, NGOs and urban thinkers, the report offers a global overview of urban heritage safeguarding, conservation and management, as well as the promotion of cultural and creative industries, highlighting their role as resources for sustainable urban development. Report is intended as a policy framework document to support governments in the implementation of the 2030 Agenda for Sustainable Urban Development and the New Urban Agenda.

Arguments of Celsus, Porphyry, and the Emperor Julian, Against the Christians - Thomas Taylor 2016-04-28

This collection of literature attempts to compile many of the classic works that have stood the test of time and offer them at a reduced, affordable price, in an attractive volume so that everyone can enjoy them.

Dragonomics - Carol Wise 2020-03-24

An insightful examination of the political and economic ties between China and Latin America from the 1950s to the present This book explores the impact of Chinese growth on Latin America since the early 2000s. Some twenty years ago, Chinese entrepreneurs headed to the Western Hemisphere in search of profits and commodities, specifically those that China lacked and that some Latin American countries held in abundance--copper, iron ore, crude oil, and soybeans. Focusing largely on Argentina, Brazil, Chile, Costa Rica, Mexico, and Peru, Carol Wise traces the evolution of political and economic ties between China and these countries and analyzes how success has varied by sector, project, and country. She also assesses the costs and benefits of Latin America's recent pivot toward Asia. Wise argues that while opportunities for closer economic integration with China are seemingly infinite, so are the risks. She contends that the best outcomes have stemmed from endeavors where the rule of law, regulatory oversight, and a clear strategy exist on the Latin American side.

Organizational Psychology - Edgar H. Schein 1988

This interdisciplinary text can be used as a supplement in organizational behavior courses in departments of psychology and business.

Public Reason and Applied Ethics - Adela Cortina 2017-05-15

Examining the theoretical and empirical status of applied ethics, this volume demonstrates how a pluralistic and democratic society can deal with ethical issues in the light of its moral conscience. The volume first sets the stage for a conception of applied ethics as applications of transnational civil ethics, based both on a discourse theory of knowledge (Apel, Habermas), and on an activities and capabilities approach (Aristotle, Sen). It then examines how applied ethics relates to important theoretical discussions in philosophy such as constructivism, virtue ethics, hermeneutic and deliberative theory. The contributors discuss applied ethics in light of globalization and identify recurring dilemmas as well as the problem of universal norms. They close by considering two aspects of the institutional point of view - republicanism, and contractarianism and constitutional economics.

Discourse on the Method (□□□) - René Descartes 2011-09-15

Women Who Run with the Wolves - Clarissa Pinkola Estés Phd 1995-08-22
NEW YORK TIMES BESTSELLER • One million copies sold! “A deeply spiritual book [that] honors what is tough, smart and untamed in women.”—The Washington Post Book World Book club pick for Emma Watson’s *Our Shared Shelf* Within every woman there lives a powerful force, filled with good instincts, passionate creativity, and ageless knowing. She is the Wild Woman, who represents the instinctual nature of women. But she is an endangered species. For though the gifts of wildish nature belong to us at birth, society’s attempt to “civilize” us into rigid roles has muffled the deep, life-giving messages of our own souls. In *Women Who Run with the Wolves*, Dr. Clarissa Pinkola Estés unfolds rich intercultural myths, fairy tales, folk tales, and stories, many from her own traditions, in order to help women reconnect with the fierce, healthy, visionary attributes of this instinctual nature. Through the stories and commentaries in this remarkable book, we retrieve, examine, love, and understand the Wild Woman, and hold her against our deep psyches as one who is both magic and medicine. Dr. Estés has created a new lexicon for describing the female psyche. Fertile and life-giving, it is a psychology of women in the truest sense, a knowing of the soul.

After the End of Art - Arthur C. Danto 2021-06-08

The classic and provocative account of how art changed irrevocably with pop art and why traditional aesthetics can’t make sense of contemporary art A classic of art criticism and philosophy, *After the End of Art* continues to generate heated debate for its radical and famous assertion that art ended in the 1960s. Arthur Danto, a philosopher who was also one of the leading art critics of his time, argues that traditional notions of aesthetics no longer apply to contemporary art and that we need a philosophy of art criticism that can deal with perhaps the most perplexing feature of current art: that everything is possible. An insightful and entertaining exploration of art’s most important aesthetic and philosophical issues conducted by an acute observer of contemporary art, *After the End of Art* argues that, with the eclipse of abstract expressionism, art deviated

irrevocably from the narrative course that Vasari helped define for it in the Renaissance. Moreover, Danto makes the case for a new type of criticism that can help us understand art in a posthistorical age where, for example, an artist can produce a work in the style of Rembrandt to create a visual pun, and where traditional theories cannot explain the difference between Andy Warhol’s Brillo Box and the product found in the grocery store. *After the End of Art* addresses art history, pop art, “people’s art,” the future role of museums, and the critical contributions of Clement Greenberg, whose aesthetics-based criticism helped a previous generation make sense of modernism. Tracing art history from a mimetic tradition (the idea that art was a progressively more adequate representation of reality) through the modern era of manifestos (when art was defined by the artist’s philosophy), Danto shows that it wasn’t until the invention of pop art that the historical understanding of the means and ends of art was nullified. Even modernist art, which tried to break with the past by questioning the ways in which art was produced, hinged on a narrative.

A Good Samaritan (Classic Reprint) - Mary Raymond Shipman Andrews 2016-10-31

Excerpt from *A Good Samaritan* The devil! Reed commented, and the boy blinked indifferently. He was used to stronger. The casual Rex all over! Yes, boy, there's an answer. He scribbled rap idly, and the two lines of writing said this. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at www.forgottenbooks.com This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.

The Imperative of Responsibility - Hans Jonas 1984

Hans Jonas here rethinks the foundations of ethics in light of the awesome

transformations wrought by modern technology: the threat of nuclear war, ecological ravage, genetic engineering, and the like. Though informed by a deep reverence for human life, Jonas's ethics is grounded not in religion but in metaphysics, in a secular doctrine that makes explicit man's duties toward himself, his posterity, and the environment. Jonas offers an assessment of practical goals under present circumstances, ending with a critique of modern utopianism.

Intellectual Property Basics: A Q&A for Students - World Intellectual

Property Organization 2019-04-26

Compiled by the China National Intellectual Property Administration (CNIPA) with the support of the WIPO China Funds-in-Trust, this book gives students a basic yet comprehensive understanding of IP. Using a question-and-answer format, it covers the general rules of the IP system as well as the essentials of patents, copyright, trademarks and other forms of IP, such as industrial designs, geographical indications and traditional knowledge.