

Event Management Lynn Van Der Wagen

RIGHT HERE, WE HAVE COUNTLESS BOOK **EVENT MANAGEMENT LYNN VAN DER WAGEN** AND COLLECTIONS TO CHECK OUT. WE ADDITIONALLY ALLOW VARIANT TYPES AND IN ADDITION TO TYPE OF THE BOOKS TO BROWSE. THE GOOD ENOUGH BOOK, FICTION, HISTORY, NOVEL, SCIENTIFIC RESEARCH, AS WITH EASE AS VARIOUS FURTHER SORTS OF BOOKS ARE READILY WELCOMING HERE.

AS THIS EVENT MANAGEMENT LYNN VAN DER WAGEN, IT ENDS STIRRING BRUTE ONE OF THE FAVORED BOOK EVENT MANAGEMENT LYNN VAN DER WAGEN COLLECTIONS THAT WE HAVE. THIS IS WHY YOU REMAIN IN THE BEST WEBSITE TO SEE THE UNBELIEVABLE EBOOK TO HAVE.

EVENT MANAGEMENT - LYNN VAN DER WAGEN 2010-11-11

EVENTS MANAGEMENT: FOR TOURISM, CULTURAL, BUSINESS AND SPORTING EVENTS, 4E IS A HOLISTIC TEXT DESIGNED FOR THE DIPLOMA IN EVENTS MANAGEMENT AND ADVANCED DIPLOMA IN EVENTS MANAGEMENT AND IS THE ESSENTIAL TEXT FOR ANYONE WISHING TO WORK IN THE FIELD OF EVENT MANAGEMENT. THE NEW EDITION COVERS ALL THE SKILLS AND KNOWLEDGE STUDENTS NEED TO BECOME SUCCESSFUL EVENT MANAGERS. LEARN HOW TO DESIGN, PLAN, MARKET AND STAGE AN EVENT, HOW TO MANAGE STAFF AND STAFFING PROBLEMS, AND HOW TO ENSURE THE SAFETY OF EVERYONE INVOLVED.

TOURISM, TECHNOLOGY AND COMPETITIVE STRATEGIES - AULIANA POON 1993-01-01
TOURISM, THE WORLDS FASTEST GROWING INDUSTRY, IS NOW ENTERING A MORE MATURE PHASE. DURING THE 1970S AND 1980S MASS TOURISM, WITH ITS RIGID, STANDARDIZED PACKAGES, DEVELOPED RAPIDLY AND PROVIDED MANY CONSUMERS WITH THEIR FIRST EXPERIENCES OF INTERNATIONAL TRAVEL. TODAY, A COMPLEX AND MULTI-FACETED INDUSTRY, TOURISM FACES GROWING PRESSURES - CONSUMER DEMAND FOR MORE INDIVIDUALLY TAILORED HOLIDAYS, AN INCREASINGLY COMPETITIVE OPERATIONAL ENVIRONMENT, OPPORTUNITIES PROVIDED BY NEW TECHNOLOGY AND GROWING ENVIRONMENTAL CONCERNS. THIS BOOK ANALYSES THE MAJOR CHALLENGES FACING TOURISM TODAY. THE AUTHOR HIGHLIGHTS THE CENTRAL ROLE OF INFORMATION TECHNOLOGY IN CREATING MASS TOURISM BY THE MID-1970S, AND HOW THIS TECHNOLOGY AND INNOVATION IS CREATING A NEW BEST PRACTICE OF FLEXIBILITY, MARKET SEGMENTATION AND DIAGONAL INTEGRATION WITHIN TOURISM. THE BOOK DEMONSTRATES HOW COMPANIES IN THE INDUSTRY CAN ENHANCE THEIR COMPETITIVENESS IN THE MARKET PLACE. AIMED AT BOTH ACADEMICS AND INDUSTRY PRACTITIONERS, THIS ORIGINAL AND CHALLENGING WORK WILL ATTRACT A WIDE READERSHIP.

THE ART OF BUILDING EXPERIENTIAL EVENTS - DR. DEEPAK SWAMINATHAN 2018-03-20
THE BUSINESS OF EXPERIENTIAL EVENTS IS AN ON-GROUND OUTING THAT IS DYNAMIC, CHALLENGING AND SATISFYING. A SUNRISE INDUSTRY IN INDIA, EVENTS OFFER CHALLENGES AND

RECOGNITIONS THAT ARE INDEED ADDICTIVE. THIS BOOK IS AN EVENT DESIGNER'S ALMANAC, SPECIALLY DEDICATED TO THE TALENTED AND DISCERNING WHO CRAVE FOR CHALLENGES AND ARE IN CONSTANT SEARCH OF MEMORABLE COLLABORATIONS. THIS BOOK OFFERS MODELS, PRACTICES AND TIPS THAT HELP IN BUILDING WONDERFUL EXPERIENTIAL EVENTS IN THE INDIAN CONTEXT. UNDERSTANDING THE PSYCHE OF CLIENTS IS YET ANOTHER UNIQUE FEATURE OF THIS BOOK WHERE CAREFULLY PLANTED QUESTIONS ARE DISCUSSED WITH PROSPECTS, LEADING TO MAPPING THE CORE NEEDS THAT MAKE THE EXPERIENCE UNIQUE THAT ALSO ENSURES SUSTAINED CLIENT-AGENCY RELATIONS. CARE HAS BEEN TAKEN IN OFFERING TIME-TESTED SOLUTIONS USING A VARIETY OF INFOGRAPHICS, CASE STUDIES AND NUANCES THAT GO INTO DESIGNING AND BUILDING EXPERIENTIAL EVENTS. THIS BOOK IS PROBABLY A PIONEERING EFFORT FROM A SPECIALIST IN THE FIELD WITH OVER 4000+ EVENTS TO HIS CREDIT. IF YOU ARE PASSIONATE ABOUT EVENT MANAGEMENT, AN ASPIRING ENTREPRENEUR, SEEKER OF NEW CHALLENGES, A MARCOM PROFESSIONAL OR A COMMUNICATION, VISUAL ARTS, MEDIA STUDENT, THEN THIS BOOK WOULD BE OF IMMENSE USE.

EVENTS FEASIBILITY AND DEVELOPMENT - WILLIAM O'TOOLE 2010-12-14

EVENTS FEASIBILITY AND DEVELOPMENT: FROM STRATEGY TO OPERATIONS DESCRIBES THE LATEST TOOLS AND TECHNIQUES USED FOR THE STRATEGIC GROWTH OF THE EVENT INDUSTRY AROUND THE WORLD. IT ILLUSTRATES HOW EVENTS AND FESTIVALS ARE ASSETS TO COUNTRIES, COMPANIES AND THEIR PEOPLE. THIS BOOK ANSWERS TWO FUNDAMENTAL QUESTIONS FACED BY ALL EVENTS PLANNERS AND ORGANIZERS: "HOW DO I JUSTIFY THIS EVENT TO THE CLIENT?" AND "WHY ARE WE SPENDING MONEY ON THIS EVENT?" THIS BOOK IS SUPPORTED BY VIDEO PRESENTATIONS FOR TEACHING AND TRAINING. EVENTS FEASIBILITY AND DEVELOPMENT: FROM STRATEGY TO OPERATIONS UNPICKS CORE ISSUES SUCH AS: DEVELOPING A VIABLE EVENTS PROGRAM FOR THE COMPANY OR REGION FORECASTING MODELS AND RETURN ON INVESTMENT OPERATIONAL INTEGRITY AND ITS FEASIBILITY INTEGRATING ALL THE MANAGEMENT PROCESSES TO ENSURE BEST PRACTICE INTERNATIONAL CASE STUDIES AND EXAMPLES ARE USED THROUGHOUT WITH PRACTICAL INSIGHTS AND SUPPORTING THEORY.

CASE STUDIES INCLUDE: CROWD NUMBER FORECASTING, PLANNING A TORCH RELAY AROUND THE WORLD, GETTING THE MOST OUT OF VOLUNTEERS, AND EXAMPLES ARE DRAWN FROM AROUND THE WORLD, FROM SCOTLAND TO SAUDI ARABIA TO SYDNEY.

OFFICE 365 ALL-IN-ONE FOR DUMMIES - PETER WEVERKA 2019-05-29

THE DEEPEST REFERENCE ON MICROSOFT'S PRODUCTIVITY SERVICE OFFICE 365 OFFERS THE SAME PRODUCTIVITY POWER AS PAST VERSIONS OF MICROSOFT OFFICE ALONG WITH TOOLS DESIGNED TO BOOST COLLABORATION IN THE WORKPLACE AND INSTANT ACCESS TO THE LATEST OFFICE UPDATES WITHOUT BUYING A WHOLE NEW SOFTWARE PACKAGE. IT'S AN IDEAL SOLUTION FOR BOTH THE OFFICE AND HOME USE. THE AUTHOR OF THE BESTSELLING OFFICE ALL-IN-ONE FOR DUMMIES SHARES HIS ADVICE ON HOW TO NAVIGATE THE NUTS AND BOLTS OF GETTING THINGS DONE WITH OFFICE 365. LOOK INSIDE FOR STEP-BY-STEP INSTRUCTIONS ON EXCEL, OUTLOOK, WORD, POWERPOINT, ACCESS, AND ONENOTE ALONG WITH A DIVE INTO THE CLOUD SERVICES THAT COME WITH OFFICE 365. ACCESS OFFICE 365 MAKE SENSE OF COMMON OFFICE TASKS USE EXCEL, WORD, OUTLOOK, POWERPOINT AND MORE TAKE ADVANTAGE OF 365 ONLINE SERVICES IF YOU'RE A HOME OR BUSINESS USER INTERESTED IN HAVING A COMPLETE REFERENCE ON THE SUITE, THIS BOOK HAS YOU COVERED.

RISK MANAGEMENT FOR EVENTS - JULIA RUTHERFORD SILVERS 2020-12-28

RISK MANAGEMENT FOR EVENTS IS A COMPREHENSIVE AND PRACTICAL GUIDE THAT SUPPORTS ACADEMIC AND PROFESSIONAL DEVELOPMENT PROGRAMS TO PREPARE INDIVIDUALS FOR ENTERING OR ADVANCEMENT IN THE INTERNATIONAL EVENTS INDUSTRY. EVENTS OF ALL TYPES ARE PRODUCED EVERY DAY FOR ALL MANNER OF PURPOSES, ATTRACTING ALL SORTS OF PEOPLE. CREATING AND MANAGING THE ENVIRONMENT IN WHICH THESE PEOPLE WILL GATHER CARRIES WITH IT AWESOME RESPONSIBILITIES — LEGAL, ETHICAL, AND FINANCIAL. TO PROVIDE A SAFE AND SECURE SETTING AND TO OPERATE IN A MANNER THAT ENSURES THAT THE HOSTING ORGANIZATIONS OR INDIVIDUALS ACHIEVE THEIR OBJECTIVES IN A PROPER AND PROFITABLE WAY, EVENT RISK MANAGEMENT MUST BE FULLY INTEGRATED INTO ALL EVENT PLANS AND THROUGHOUT THE EVENT MANAGEMENT PROCESS. THIS NEW EDITION HAS BEEN REVISED AND UPDATED TO INCLUDE: NEW CASE STUDIES AND EXAMPLES FROM A WIDE RANGE OF INTERNATIONAL DESTINATIONS AND DIFFERENT TYPES OF EVENTS. UPDATED STATISTICS AND DATA THROUGHOUT. NEW CONTENT ON EMERGENT RISK, ON-SITE DECISION-MAKING, TERRORISM, AND PUBLIC HEALTH, INCLUDING THE COVID-19 PANDEMIC, AND CORRUPTION WITHIN EVENTS. UPDATED ONLINE MATERIAL, INCLUDING A CASE STUDY ARCHIVE AND WEBLINKS TO USEFUL RESOURCES. THIS WILL BE AN INVALUABLE RESOURCE FOR ALL THOSE STUDYING EVENTS MANAGEMENT.

SUCCESSFUL EVENT MANAGEMENT - ANTON SHONE 2013

THIS WORK IS A GUIDE TO ORGANIZING MAJOR EVENTS SUCH AS FESTIVALS, PARTIES, CONCERTS, WEDDINGS, AND CONFERENCES. IT INCLUDES PHOTOCOPIABLE FORMS THAT WILL HELP READERS TO PLAN AND BUDGET, AND CASE STUDIES AND WEBSITES TO LEARN FROM

THE AUSTRALIAN BAR ATTENDANT'S HANDBOOK - GEORGE ELLIS 2015-05-20

THE 5TH EDITION OF THE AUSTRALIAN BAR ATTENDANT'S HANDBOOK HAS BEEN UPDATED

TO REFLECT TODAY'S PRACTICES IN THE HOSPITALITY INDUSTRY ALONG WITH CURRENT TRAINING PACKAGE REQUIREMENTS FOR BAR, CELLAR, COFFEE AND THE RESPONSIBLE SERVICE OF ALCOHOL. WITH A CLEAR LAYOUT AND CONCISE LANGUAGE THIS TEXT COMBINES UNDERPINNING KNOWLEDGE WITH REAL LIFE EXAMPLES SO THAT STUDENTS CAN PROVIDE THE HIGHEST LEVEL OF CUSTOMER SERVICE.

HOSPITALITY MANAGEMENT - LYNN VAN DER WAGEN 2018-10-01

WRITTEN FOR SIT50416 DIPLOMA OF HOSPITALITY MANAGEMENT, HOSPITALITY MANAGEMENT, 4E COVERS ALL 13 CORE UNITS PLUS SEVEN ELECTIVES. EACH CHAPTER IS WRITTEN TO A UNIT OF COMPETENCY AND MAINTAINS THE VOLUME OF LEARNING OF PREVIOUS EDITIONS, WITH RELEVANT AND EASY-TO-UNDERSTAND INFORMATION INCLUDING AUSTRALIAN EXAMPLES AND REFERENCES. STRUCTURED IN THREE PARTS, THE TEXT COVERS THE KNOWLEDGE AND SKILLS REQUIRED OF FRONTLINE SUPERVISORS, MANAGERIAL TOPICS, AND BUSINESS STRATEGY CONTENT. THE [?] INDUSTRY VIEWPOINT[?] AT THE START OF EACH CHAPTER INTRODUCES STUDENTS TO CURRENT ISSUES AND THEMES IN THE HOSPITALITY INDUSTRY, AND NUMEROUS PEDAGOGICAL FEATURES, EXAMPLES AND ILLUSTRATIONS HAVE BEEN INCLUDED THROUGHOUT THE TEXT TO HELP STUDENTS ENGAGE WITH THE MATERIAL AND EXTEND THEIR UNDERSTANDING. EACH CHAPTER INCLUDES ACTIVITIES FOR DISCUSSION AND DEBATE, WITH ASSESSMENT ACTIVITIES REQUIRING THE UNDERSTANDING, APPLICATION AND ANALYSIS OF CASE STUDIES. EACH SECTION CONCLUDES WITH AN INTEGRATED CASE STUDY AND WEBLINKS TO USEFUL INDUSTRY RESOURCES.

ESSENTIALS IN CYBERCRIME - WYTSKE VAN DER WAGEN 2021-12-22

VAN DEZE UITGAVE IS OOK EEN NEDERLANDSE EDITIE BESCHIKBAAR. MEER INFORMATIE EN BESTELLEN > CYBERCRIME HAS GREATLY INCREASED IN RECENT YEARS. THAT IS WHY IT IS IMPORTANT FOR CRIMINOLOGISTS AND LEGAL PROFESSIONALS TO LEARN THE BASICS ABOUT CYBERCRIME. THIS BOOK OFFERS INSIGHTS INTO THE VARIOUS TYPES AND FEATURES OF CYBERCRIME, OFFENDER AND VICTIM CHARACTERISTICS, QUANTITATIVE AND QUALITATIVE METHODS FOR STUDYING CYBERCRIME, CRIMINOLOGICAL THEORIES THAT CAN BE USED TO UNDERSTAND CYBERCRIME, AND POSSIBLE COUNTERMEASURES AND INTERVENTIONS. IN ADDITION TO CRIMINOLOGICAL ASPECTS, THE BOOK DEALS WITH A NUMBER OF LEGAL TOPICS, INCLUDING THE CRIMINALISATION OF CYBERCRIME, THE DETECTION PROCESS AND THE INVESTIGATIVE POWERS THAT CAN BE USED BY THE LAW ENFORCEMENT AGENCIES IN THE ONLINE DOMAIN. ESSENTIALS IN CYBERCRIME IS WRITTEN FOR CRIMINOLOGY AND LAW STUDENTS, AS WELL AS FOR PROFESSIONALS IN LAW ENFORCEMENT AND PRACTICE. WE ARE PROUD THAT WE WERE ABLE TO COVER THE ESSENTIAL TOPICS RELATING TO CYBERCRIME AND ALSO FEEL THAT WE ARE ABLE TO PROVIDE A GOOD THEORETICAL FOUNDATION, BASED ON SCIENTIFIC RESEARCH.

THE BLACKWELL HANDBOOK OF PRINCIPLES OF ORGANIZATIONAL BEHAVIOR - EDWIN A. LOCKE 2003-08-08

THIS INTERNATIONAL HANDBOOK PROVIDES STUDENTS AND MANAGERS WITH AN ESSENTIAL RESOURCE CONNECTING THE THEORIES TO THE REAL WORLD OF ORGANIZATIONS AND SHOWING

HOW TO APPLY THEM. GOES BEYOND OTHER HANDBOOKS BY LINKING THEORY TO PRACTICE IN THE REAL WORLD. GIVES STUDENTS AND MANAGERS PRACTICAL PRINCIPLES TO APPLY TO ALL TYPES OF WORK SITUATION. INCLUDES CONTRIBUTIONS FROM A SELECTION OF EXPERTS FROM ALL OVER THE WORLD.

EVENTS AND SUSTAINABILITY - KIRSTEN HOLMES 2015-03-24

INCREASING CONCERNS OVER CLIMATE AND ENVIRONMENTAL CHANGE, THE GLOBAL ECONOMIC AND FINANCIAL CRISIS AND IMPACTS ON HOST COMMUNITIES, AUDIENCES, PARTICIPANTS AND DESTINATIONS HAS REINFORCED THE NEED FOR MORE SUSTAINABLE APPROACHES TO EVENTS. SUSTAINABILITY NOW FEATURES AS PART OF THE BID PROCESS FOR MANY MEGA-EVENTS, SUCH AS THE OLYMPIC GAMES, AS WELL AS SIGNIFICANT REGIONAL AND LOCAL EVENTS, WHERE THE EVENT ORGANISERS ARE REQUIRED BY FUNDING BODIES AND GOVERNMENTS TO GENERATE BROADER OUTCOMES FOR THE LOCALITY. THIS BOOK IS THE FIRST TO OFFER STUDENTS A COMPREHENSIVE INTRODUCTION TO THE FULL RANGE OF ISSUES AND TOPICS RELEVANT TO EVENT SUSTAINABILITY INCLUDING IMPACTS, OPERATING AND POLICY ENVIRONMENTS, STIMULATING URBAN REGENERATION AND CREATING LASTING LEGACIES, AS WELL AS PRACTICAL KNOWLEDGE ON HOW TO ACHIEVE A SUSTAINABLE EVENT. TAKING A HOLISTIC APPROACH DRAWING ON MULTIDISCIPLINARY THEORY IT OFFERS INSIGHT INTO THE ECONOMIC, SOCIO-CULTURAL AND ENVIRONMENTAL IMPACTS AND HOW THESE CAN BE ADAPTED OR MITIGATED. THEORY AND PRACTICE ARE LINKED THROUGH INTEGRATED CASE STUDIES BASED ON A WIDE RANGE OF EVENT TYPES FROM MEGA EVENTS TO COMMUNITY FESTIVALS TO SHOW IMPACTS, BEST PRACTICE AND HOW BETTER SUSTAINABLE PRACTICE CAN BE ACHIEVED IN THE FUTURE. LEARNING OBJECTIVES, DISCUSSION QUESTIONS AND FURTHER READING SUGGESTIONS ARE INCLUDED TO AID UNDERSTANDING AND FURTHER KNOWLEDGE; ADDITIONAL RESOURCES FOR LECTURERS AND STUDENTS INCLUDING POWER POINT SLIDES, VIDEO AND WEB LINKS ARE AVAILABLE ONLINE. EVENTS AND SUSTAINABILITY IS ESSENTIAL READING FOR ALL EVENTS MANAGEMENT STUDENTS AND FUTURE MANAGERS.

THE COMPLETE GUIDE TO CAREERS IN SPECIAL EVENTS - GENE COLUMBUS 2010-10-05

THE STEP-BY-STEP PROCESS IN CAREERS IN SPECIAL EVENTS WILL HELP EVENT PLANNERS SHOWCASE THEIR SKILLS. IT SHOWS THEM HOW TO CREATE A UNIQUE AND CREATIVE APPROACH WITH A PROVEN PLAN. INDUSTRY PROFESSIONALS PROVIDE INSIGHT AND ADVICE ON GAINING THE APPROPRIATE SKILLS, MAKING CONTACTS, NETWORKING, AND USING KNOWLEDGE TO ACE JOB INTERVIEWS. VARIOUS ACTION STEPS ARE FEATURED THROUGHOUT THE PAGES, AS WELL AS EXERCISES TO REINFORCE CONCEPTS. THE PRACTICE ACTIVITY AT THE END OF EACH CHAPTER HELPS MEASURE PROGRESS AND IDENTIFY AREAS OF INDIVIDUAL FOCUS. SAMPLES OF COVER LETTERS AND THANK YOU NOTES IN ADDITION TO DINING ETIQUETTE WHEN INTERVIEWING OVER A MEAL ARE ALSO PRESENTED TO GIVE EVENT PLANNERS ALL THE TOOLS THEY'LL NEED TO SUCCEED.

LEADERSHIP IN HEALTH SERVICES MANAGEMENT - KARIEN JOOSTE 2009

BOOK & CD. THIS COMPLETELY UPDATED, REVISED AND VALUE-ADDED EDITION PROVIDES HEALTHCARE PROFESSIONALS WITH THE INFORMATION NECESSARY TO LEAD WITH

COMMITMENT. IN LINE WITH THE KEY ATTRIBUTES HEALTHCARE LEADERS NEED, THE READER IS GUIDED THROUGH CRUCIALLY IMPORTANT ISSUES SUCH AS VISION, STRATEGIC THINKING, CONFIDENCE, NEGOTIATION AND KNOWLEDGE MANAGEMENT. ORIGINAL SOUTH AFRICAN RESEARCH HAS BEEN INCLUDED AS WELL AS THE APPLICATION OF THE THEORY FOR POSTGRADUATE READERS IN STUDYING FOR A MASTERS CERTIFICATE OR TUTORED MASTERS DEGREE ACCORDING TO THE NEW GUIDELINES OF THE SAQA QUALIFICATIONS. IN ALL NEW SA CURRICULA AND PROGRAMMES THE RESEARCH COMPONENT HAS BEEN PRIORITIZED THEREFORE THIS BOOK ENDS WITH A CHAPTER ON RESEARCH PROPOSALS. OUTCOMES-BASED AND PROBLEM-BASED APPROACH; CD WITH POWERPOINT SLIDES AND ACTIVITIES; NEW CHAPTERS INCLUDES COACHING, STAFF DEVELOPMENT AND PERFORMANCE APPRAISAL; RESEARCH COMPONENT; BROAD APPLICATION AND RELEVANCE REFLECTED IN MULTI-DISCIPLINED AUTHOR TEAM.

EVENT STUDIES - DONALD GETZ 2016-02-22

EVENT STUDIES IS THE ONLY BOOK DEVOTED TO DEVELOPING KNOWLEDGE AND THEORY ABOUT PLANNED EVENTS. IT FOCUSES ON EVENT PLANNING AND MANAGEMENT, OUTCOMES, THE EXPERIENCE OF EVENTS AND THE MEANINGS ATTACHED TO THEM, THE DYNAMIC PROCESSES SHAPING EVENTS AND WHY PEOPLE ATTEND THEM. THIS TITLE DRAWS FROM A LARGE NUMBER OF FOUNDATION DISCIPLINES AND CLOSELY RELATED PROFESSIONAL FIELDS, TO FOSTER INTERDISCIPLINARY THEORY FOCUSED ON PLANNED EVENTS. IT BRINGS TOGETHER IMPORTANT DISCOURSES ON EVENTS INCLUDING EVENT MANAGEMENT, EVENT TOURISM, AND THE STUDY OF EVENTS WITHIN VARIOUS DISCIPLINES THAT ARE ABLE TO SHED LIGHT ON THE ROLES, IMPORTANCE AND IMPACTS OF EVENTS IN SOCIETY AND CULTURE. NEW TO THIS EDITION: NEW SECTIONS ON SOCIAL AND INTANGIBLE INFLUENCES, CONSUMER PSYCHOLOGY AND LEGAL ENVIRONMENT, PLANNING AND POLICY FRAMEWORK TO REFLECT RECENT DEVELOPMENTS IN THE FIELD EXTENDED COVERAGE OF PHILOSOPHY AND RESEARCH METHODS AND HOW THEY CAN BEST BE USED IN EVENT STUDIES; SOCIAL MEDIA AS A MARKETING TOOL; AND THE CLASS AND CULTURAL INFLUENCES OF EVENTS NEW AND ADDITIONAL CASE STUDIES THROUGHOUT THE BOOK FROM A WIDE RANGE OF INTERNATIONAL EVENTS COMPANION WEBSITE TO INCLUDE POWERPOINT SLIDES AND UPDATED INSTRUCTOR'S MANUAL INCLUDING SUGGESTED LECTURE OUTLINES AND SEQUENCE, QUIZZES PER CHAPTER AND ESSAY QUESTIONS.

EVENTS DESIGN AND EXPERIENCE - GRAHAM BERRIDGE 2007-02-07

FOR THE FIRST TIME EVENTS DESIGN AND EXPERIENCE DRAWS TOGETHER THE RELATIONSHIP BETWEEN EVENT DESIGN AND THE EXPERIENCE OF CONSUMERS AND PARTICIPANTS. IT EXPLORES AND ANALYSES THE EVENT EXPERIENCE OF THE INDIVIDUAL AND HOW THIS CAN BE 'CONTROLLED' BY DESIGN. BY DRAWING UPON ONGOING RESEARCH CONDUCTED OVER SEVERAL YEARS INTO THE EXPERIENCES OF GROUPS AND INDIVIDUALS WHO ATTEND EVENTS THIS TEXT WILL ASK QUESTIONS SUCH AS: WHAT WAS THE RATIONALE BEHIND A PARTICULAR EVENT BEING DESIGNED IN A CERTAIN WAY? WHAT WAS THE ACTUAL EXPERIENCE OF CONSUMERS? HOW WAS THE EVENT MATERIALLY DELIVERED AND DID THE EXPERIENCE CREATED PROVIDE A SATISFACTORY OUTCOME? HOW CAN EXPERIENCES BE UNDERSTOOD (VIA SEMIOTICS)

ESPECIALLY THE PHYSICAL ELEMENTS OF AN EVENT? STRUCTURED IN FOUR SECTIONS, *EVENTS DESIGN AND EXPERIENCE* DISCUSSES: * WHAT ARE EVENTS? AN OVERALL VIEW OF THE INDUSTRY, ITS DEFINITIONS AND MARKET DEMAND. IT ALSO COVERS AN ANALYSIS OF PREVIOUS LITERATURE, AND DRAWS UPON REAL LIFE EVENTS SUCH AS WEMBLEY PLC, LEAPFROG CORPORATE EVENTS AND THE BRITISH CYCLING FEDERATION * WHAT IS AN EVENT EXPERIENCE? AN EXPLANATION OF THE NATURE AND STAGES OF EXPERIENCE, AND THE EMERGENCE OF THE EXPERIENCE INDUSTRY ITSELF. CASES SUCH AS THE PROMS, LONDON FASHION WEEK AND THE NIKE FUN RUN ARE USED TO ILLUSTRATE. * DESIGNING EXPERIENCES. CONSIDERS HOW DESIGN ITSELF CAN IMPACT UPON THE EXPERIENCE, IN SOME CASES FUNDAMENTALLY CHANGING THE NATURE OF EXPERIENCE. IT ASKS THE QUESTION OF HOW EXPERIENCES ARE DESIGNED AND WHAT DO THEY SIGNIFY TO THE CUSTOMER ONCE COMPLETE. * ANALYSING EVENT EXPERIENCES. CONSIDERS HOW EXPERIENCES CAN BE ANALYSED AND EVALUATED LOOKING AT THE ARTIFICIALITY OF THE EVENT AND HOW THIS REFLECTS IN THE EXPERIENCE OF CONSUMERS. ALSO INCLUDES A REVIEW OF THE PSYCHOLOGICAL PROCESSES OF PERCEPTION AND INTERPRETATION AND HOW MEANING AND EXPERIENCE CAN BE ANALYSED, AND HOW WE MAY BEGIN TO UNRAVEL THE MEANINGS ATTRIBUTED TO CERTAIN EVENTS. WITH INTERNATIONAL CASE STUDIES THROUGHOUT, *EVENTS DESIGN AND EXPERIENCE* HAS A COHERENT USER-FRIENDLY STRUCTURE INCLUDING CHAPTER SUMMARIES, REVIEW EXERCISES AND TOPICS FOR DISCUSSION TO CONSOLIDATE UNDERSTANDING.

ACTOR-NETWORK THEORY AND CRIME STUDIES - DOMINIQUE ROBERT 2016-03-23
DEVELOPED BY BRUNO LATOUR AND HIS COLLABORATORS, ACTOR-NETWORK THEORY (ANT) OFFERS CRIME STUDIES A WORTHY INTELLECTUAL CHALLENGE. IT REQUIRES US TO TAKE THE PERFORMATIVITY TURN, CONSIDER THE ROLE OF OBJECTS IN OUR ANALYSIS AND CONCEPTUALIZE ALL ACTANTS (HUMAN AND NON-HUMAN) AS RELATIONAL BEINGS. THUS POWER IS NOT THE PROPERTY OF ONE PARTY, BUT RATHER IT IS AN EFFECT OF THE RELATIONSHIPS AMONG ACTANTS. THIS INNOVATIVE COLLECTION PROVIDES A SERIES OF EMPIRICAL AND THEORETICAL CONTRIBUTIONS THAT SHOWS: ¶ THE IMPORTANCE OF CONCEPTUALIZING AND ANALYZING TECHNOLOGIES AS CRUCIAL ACTANTS IN CRIME AND CRIME CONTROL. ¶ THE MANY FACETS OF ANT: ITS VARIOUS USES, ITS THEORETICAL BLENDING WITH OTHER APPROACHES, ITS METHODOLOGICAL IMPLICATIONS FOR THE FIELD. ¶ THE FRUITFULNESS OF ANT FOR STUDYING TECHNOLOGIES AND CRIME STUDIES: ITS POTENTIAL AND LIMITATIONS FOR UNDERSTANDING THE WORLD AND REVAMPING CRIME STUDIES RESEARCH GOALS. STUDENTS, ACADEMICS AND POLICY-MAKERS WILL BENEFIT FROM READING THIS COLLECTION IN ORDER TO EXPLORE CRIMINOLOGY-RELATED TOPICS IN A DIFFERENT WAY.
SUPERVISION AND LEADERSHIP IN TOURISM AND HOSPITALITY - LYNN VAN DER WAGEN 1998

A GUIDE TO SUPERVISION AND LEADERSHIP IN THE TOURISM AND HOSPITALITY INDUSTRY. IT FOCUSES ON MANAGING WORKPLACE OPERATIONS AND THE MANAGEMENT OF STAFF, INCLUDING JOB DESIGN, SELECTION AND TRAINING, AND MONITORING WORKPLACE PERFORMANCE. IT ALSO DEALS WITH POLICIES AND PROCEDURES.

EVENT POLICY - MALCOLM FOLEY 2012-06-12

AS THE EVENT MANAGEMENT FIELD EXPANDS, THERE HAS BEEN AN EMERGENCE OF A DISTINCTIVE 'EVENTS' POLICY FIELD OF STUDY AND A NEED FOR MORE ADVANCED TEXTS THAT LOOK AT THIS SUBJECT WITH A MULTIDISCIPLINARY RESEARCH AND THEORETICAL ORIENTATION. *EVENTS POLICY: FROM THEORY TO STRATEGY* IS THE FIRST TEXT TO EMBRACE THIS NEW DIRECTION IN THE FIELD OF EVENTS MANAGEMENT. ITS MAIN AIM IS TO LOCATE THE PHENOMENA OF EVENTS (AND FESTIVITY) WITHIN A THEORETICAL AND STRATEGIC FRAMEWORK AND, IN DOING SO, DEMONSTRATE THE LINKS BETWEEN THE DEVELOPMENT OF EVENTS IN POLICY-MAKING AND THE THEORETICAL EXPLORATION OF THE ROLE OF EVENTS AS POLICY. BUILDING ON A STRONG COHERENT FRAMEWORK, THE BOOK EXPLORES THE CONCEPTUAL TERRAIN IN WHICH EVENTS AND FESTIVITIES ARE LOCATED, EVALUATES THE RANGE OF THEORETICAL PERSPECTIVES PERTINENT TO THE STUDY OF EVENTS POLICY, APPRAISES THE SOCIO-ECONOMIC AND SOCIO-CULTURAL IMPLICATIONS OF EVENT-LED POLICIES INTERNATIONALLY AND DRAWS TOGETHER THE MAIN THEORETICAL AND EVENT POLICY ISSUES FOR THE FUTURE. IT UTILIZES A GOOD RANGE OF INTERNATIONAL CASES, FROM DUBAI, SINGAPORE, NEW ORLEANS AND GLASGOW, TO HELP DEMONSTRATE THE RELATIONSHIPS BETWEEN THEORY AND STRATEGY, AND INCLUDES USEFUL FEATURES TO HELP STUDENTS UNDERSTAND THE SUBJECT AND DEEPEN THEIR KNOWLEDGE OF THE EVENTS POLICY TERRAIN. THIS GROUNDBREAKING VOLUME WILL BE ESSENTIAL READING FOR STUDENTS, RESEARCHERS AND ACADEMICS OF EVENTS AND OTHER RELATED DISCIPLINES.

CORPORATE ETHICS AND CORPORATE GOVERNANCE - WALTHER C. ZIMMERLI 2007-06-12
THIS BOOK REPRESENTS AN INTRODUCTION TO AND OVERVIEW OF THE DIVERSE FACETS OF THE ETHICAL CHALLENGES CONFRONTING COMPANIES TODAY. IT INTRODUCES EXECUTIVES, STUDENTS AND INTERESTED OBSERVERS TO THE COMPLEX TRENDS AND DEVELOPMENTS IN BUSINESS ETHICS. COVERAGE PRESENTS INDUSTRY-SPECIFIC TOPICS IN ETHICS. THE BOOK ALSO PROVIDES A GENERAL, INTERDISCIPLINARY SURVEY OF THE ETHICAL DIMENSIONS OF MANAGEMENT AND BUSINESS.

EVENTS MANAGEMENT - CHARLES BLADEN 2017-10-30

CONTEMPORARY EVENTS MANAGEMENT IS A DIVERSE AND CHALLENGING FIELD. THIS INTRODUCTORY TEXTBOOK FULLY EXPLORES THE MULTIDISCIPLINARY NATURE OF EVENTS MANAGEMENT AND PROVIDES THE STUDENT WITH ALL THE PRACTICAL SKILLS AND PROFESSIONAL KNOWLEDGE THEY NEED IN ORDER TO SUCCEED IN THE EVENTS INDUSTRY. IT INTRODUCES EVERY CORE FUNCTIONAL AREA OF EVENTS MANAGEMENT, SUCH AS MARKETING, FINANCE, PROJECT MANAGEMENT, STRATEGY, OPERATIONS, EVENT DESIGN AND HUMAN RESOURCES, IN A VAST ARRAY OF DIFFERENT EVENT SETTINGS FROM SPORT TO POLITICAL EVENTS. THIS NEW EDITION HAS BEEN UPDATED TO INCLUDE: * NEW AND UPDATED CONTENT ON DEVELOPMENTS IN TECHNOLOGY, RISK MANAGEMENT AND EVENT VOLUNTEERING. * NEW AND UPDATED CASE STUDIES THAT INCLUDE EMERGING ECONOMIES. * NEW INDUSTRY VOICES BY INTERNATIONAL PRACTITIONERS. EVERY TOPIC IS BROUGHT TO LIFE THROUGH VIVID CASE STUDIES, PERSONAL BIOGRAPHIES AND EXAMPLES OF BEST PRACTICE FROM THE REAL WORLD

OF EVENTS MANAGEMENT. WRITTEN BY A TEAM OF AUTHORS WITH MANY YEARS' EXPERIENCE OF WORKING IN THE EVENTS INDUSTRY, **EVENTS MANAGEMENT: AN INTRODUCTION** IS THE ESSENTIAL COURSE TEXT FOR ANY EVENTS MANAGEMENT PROGRAMME.

EVENTS MANAGEMENT - LYNN VAN DER WAGEN 2010

STUDENTS WILL LEARN HOW TO DESIGN, PLAN, MARKET AND STAGE AN EVENT. THEY WILL ALSO LEARN HOW TO MANAGE STAFF AND STAFFING PROBLEMS, AND HOW TO ENSURE THE SAFETY OF EVERYONE INVOLVED. COVERS IMPORTANT INFORMATION ABOUT LEGAL COMPLIANCE, RISK MANAGEMENT, FINANCIAL CONTROL, AND HOW TO EVALUATE THE SUCCESS OF AN EVENT.

HUMAN RESOURCE MANAGEMENT FOR EVENTS - LYNN VAN DER WAGEN 2009-02-04

HUMAN RESOURCE MANAGEMENT FOR EVENTS IS THE FIRST TEXT TO COVER MANAGEMENT OF HUMAN RESOURCES IN THE EVENT ENVIRONMENT. LINKING THEORY, RESEARCH AND APPLICATION IT COVERS THE DIFFERING AND VARIOUS TYPES OF EVENT IN WHICH HUMAN RESOURCE MANAGEMENT IS KEY, SUCH AS: * BUSINESS EVENTS - A VAST SECTOR INCLUDING EVENTS PEOPLE WHO MANAGE CONFERENCES, EXHIBITIONS, INCENTIVE TRIPS AND INDIVIDUAL BUSINESS TRAVEL. * SPORTING EVENTS - THIS SECTOR INCLUDES SPORTING EVENTS RANGING FROM THE OLYMPIC GAMES, RUGBY WORLD CUP, SOCCER WORLD CUP, TOUR DE FRANCE, GRAND PRIX TO MANY SMALLER, LOCAL SPORTING EVENTS. * ARTS AND ENTERTAINMENT - THE LOGISTICS, RISK AND FINANCIAL ISSUES FACING ENTERTAINMENT EVENTS ARE LEADING TO THE DEVELOPMENT OF MORE SOPHISTICATED OPERATIONAL SKILLS FOR THIS SECTOR. MUSIC FESTIVALS ARE INCREASINGLY POPULAR. * PUBLIC EVENTS - CIVIC CEREMONIES, PARADES, CELEBRATIONS, FESTIVALS AND PROTESTS ALL FALL WITHIN THE SCOPE OF PUBLIC EVENTS. PLANNING, APPROVAL AND RISK MANAGEMENT ARE INCREASINGLY ON THE AGENDA FOR ALL LEVELS OF GOVERNMENT. THE PARTICULAR CHALLENGES PROVIDED BY SUCH EVENTS ARE VARIED. THE SIZE OF THE WORKFORCE EXPLODES AT THE TIME OF THE EVENT TO INCLUDE THE EVENT MANAGEMENT TEAM, MANY PAID STAFF, HUNDREDS OF VOLUNTEERS AND MULTIPLE CONTRACTORS, SUCH AS FOOD VENDORS AND CLEANING TEAMS. EVERYONE WORKING ON THE SITE COMES INTO THE SCOPE OF THE EVENT WORKFORCE. LITTLE TIME IS AVAILABLE FOR TRAINING AND MOTIVATION PLAYS A KEY ROLE IN RETENTION AND CUSTOMER SERVICE. DECISION MAKING OCCURS ON THE RUN AND THE EVENT IS OVER BEFORE ANYONE CAN THINK ABOUT PERFORMANCE APPRAISAL. THE ENVIRONMENT IS FURTHER CHARACTERISED BY A FAST PACE, HIGH STRESS LEVELS AND MANY WORKERS ARE FATIGUED BY THE BUMP IN PERIOD BEFORE THE EVENT AUDIENCE POURS THROUGH THE GATES TO ADD YET ANOTHER LEVEL OF PRESSURE. THESE FEATURES OF THE HUMAN RESOURCES ENVIRONMENT ARE QUITE DIFFERENT TO THOSE OF THE TRADITIONAL WORKFORCE. HUMAN RESOURCE MANAGEMENT FOR EVENTS IS VITAL READING FOR BOTH STUDENTS AND PRACTITIONERS INVOLVED IN THIS CRUCIALLY IMPORTANT ASPECT OF EVENT MANAGEMENT.

HUMAN RESOURCE MANAGEMENT FOR EVENTS - LYNN VAN DER WAGEN 2007

RISK MANAGEMENT FOR MEETINGS AND EVENTS - JULIA RUTHERFORD SILVERS 2009-11-04

EVENTS OF ALL TYPES ARE PRODUCED EVERY DAY FOR ALL MANNER OF PURPOSES, ATTRACTING ALL SORTS OF PEOPLE. CREATING AND MANAGING THE ENVIRONMENT IN WHICH THESE PEOPLE WILL GATHER CARRIES WITH IT AWESOME RESPONSIBILITIES — LEGAL, ETHICAL, AND FINANCIAL. TO PROVIDE A SAFE AND SECURE SETTING AND TO OPERATE IN A MANNER THAT ENSURES THE HOSTING ORGANIZATIONS OR INDIVIDUALS ACHIEVE THEIR OBJECTIVES IN A PROPER AND PROFITABLE WAY, EVENT RISK MANAGEMENT MUST BE FULLY INTEGRATED INTO ALL EVENT PLANS AND THROUGHOUT THE EVENT MANAGEMENT PROCESS. RISK MANAGEMENT FOR MEETINGS AND EVENTS EXAMINES THE PRACTICES, PROCEDURES, AND SAFEGUARDS ASSOCIATED WITH THE IDENTIFICATION, ANALYSIS, RESPONSE PLANNING, AND CONTROL OF THE RISKS SURROUNDING EVENTS OF ALL TYPES. WRITTEN BY AN EXPERIENCED AUTHOR IT: * PROVIDES A SOLID, EASY-TO-READ CONCEPTUAL FOUNDATION BASED ON PROVEN RISK MANAGEMENT TECHNIQUES * INCLUDES READY-TO-USE TEMPLATES DESIGNED SPECIFICALLY AS LEARNING EXERCISES FOR STUDENTS AND PROFESSIONALS * COMPREHENSIVELY DISCUSSES EFFECTIVE STRATEGIES FOR MANAGING THE RISKS ASSOCIATED WITH DESIGN, PLANNING AND PRODUCTION OF PUBLIC AND PRIVATE EVENTS RISK MANAGEMENT FOR MEETINGS AND EVENTS IS A COMPREHENSIVE AND PRACTICAL GUIDE WHICH SUPPORTS ACADEMIC AND PROFESSIONAL DEVELOPMENT PROGRAMS THAT PREPARE INDIVIDUALS FOR ENTERING OR ADVANCEMENT IN THE MEETING AND EVENT MANAGEMENT INDUSTRY.

THE ADVANCED PROFESSIONAL PASTRY CHEF - BO FRIBERG 2003-03-10

UP-TO-DATE, ADVANCED TECHNIQUES FOR THE PROFESSIONAL PASTRY CHEF AND SERIOUS HOME BAKER THE ADVANCED PROFESSIONAL PASTRY CHEF BRINGS UP-TO-DATE COVERAGE OF THE LATEST BAKING AND PASTRY TECHNIQUES TO A NEW GENERATION OF PASTRY CHEFS AND SERIOUS HOME BAKERS. THIS BOOK COVERS ADVANCED MATERIAL AND--LIKE CHEF BO'S CLASSIC THE PROFESSIONAL PASTRY CHEF: FUNDAMENTALS OF BAKING AND PASTRY, FOURTH EDITION (WILEY: 0-471-35925-4)--CONTAINS CONTEMPORARY INFORMATION TO MEET THE NEEDS OF TODAY'S PASTRY KITCHEN. THIS VOLUME CONTAINS NEARLY 500 RECIPES, WHICH EMPHASIZE THE TECHNIQUES AND PRESENTATIONS OFFERED IN TOP RESTAURANTS AND BAKESHOPS TODAY. TOPICS COVERED IN DEPTH INCLUDE DECORATED CAKES, MODERNIST DESSERTS, WEDDING CAKES AND HOLIDAY FAVORITES, SUGAR WORK, MARZIPAN FIGURES, AND CHOCOLATE DECORATIONS. ILLUSTRATED STEP-BY-STEP INSTRUCTIONS DEMYSTIFY EVEN THE MOST COMPLEX TECHNIQUES AND PREPARATIONS, WHILE OVER 100 VIVID COLOR PHOTOGRAPHS BRING FINISHED DISHES TO LIFE. BO FRIBERG (GREENBRAE, CA) IS A CERTIFIED MASTER PASTRY CHEF AND EXECUTIVE PASTRY CHEF AT THE SAN DIEGO CULINARY INSTITUTE. HE HAS MORE THAN FORTY YEARS OF EXPERIENCE IN THE INDUSTRY AND HAS RECEIVED NUMEROUS AWARDS AND HONORS FOR HIS WORK.

EVENT MANAGEMENT - LYNN VAN DER WAGEN 2005

'EVENT MANAGEMENT', WITH ITS TRUE-TO-LIFE EXAMPLES OF EVENTS ACROSS THE NATION, ILLUSTRATES THE SKILLS NEEDED TO BECOME A SUCCESSFUL EVENT MANAGER. IT DETAILS HOW TO DESIGN, PLAN, MARKET, AND STAGE AN EVENT. IN ADDITION, STUDENTS WILL LEARN HOW TO MANAGE STAFF AND STAFFING PROBLEMS AND ENSURE SAFETY. TOPICS DISCUSS

FINANCIAL CONTROL AND MUCH MORE.

MANAGING CONFERENCES & PLAN OR REVIEW ADMINISTRATION SYSTEMS - MATT COLE
2005

EVENTS MANAGEMENT - GLENN BOWDIN 2012-05-23

EVENTS MANAGEMENT IS THE MUST-HAVE INTRODUCTORY TEXT PROVIDING A COMPLETE A-Z OF THE PRINCIPLES AND PRACTICES OF PLANNING, MANAGING AND STAGING EVENTS. THE BOOK: INTRODUCES THE CONCEPTS OF EVENT PLANNING AND MANAGEMENT PRESENTS THE STUDY OF EVENTS MANAGEMENT WITHIN AN ACADEMIC ENVIRONMENT DISCUSSES THE KEY COMPONENTS FOR STAGING AN EVENT, COVERING THE WHOLE PROCESS FROM CREATION TO EVALUATION EXAMINES THE EVENTS INDUSTRY WITHIN ITS BROADER BUSINESS CONTEXT, COVERING IMPACTS AND EVENT TOURISM PROVIDES AN EFFECTIVE GUIDE FOR PRODUCERS OF EVENTS CONTAINS LEARNING OBJECTIVES AND REVIEW QUESTIONS TO CONSOLIDATE LEARNING EACH CHAPTER FEATURES A REAL-LIFE CASE STUDY TO ILLUSTRATE KEY CONCEPTS AND PLACE THEORY IN A PRACTICAL CONTEXT, AS WELL AS PREPARING STUDENTS TO TACKLE ANY CHALLENGES THEY MAY FACE IN MANAGING EVENTS. EXAMPLES INCLUDE THE BEIJING OLYMPIC GAMES, GOOGLE ZEITGEIST CONFERENCE, INTERNATIONAL CONFEX, EDINBURGH INTERNATIONAL FESTIVAL, IDEAL HOME SHOW AND GLASTONBURY FESTIVAL. CAREFULLY CONSTRUCTED TO MAXIMISE LEARNING, THE TEXT PROVIDES THE READER WITH: A SYSTEMATIC GUIDE TO ORGANIZING SUCCESSFUL EVENTS, EXAMINING AREAS SUCH AS STAGING, LOGISTICS, MARKETING, HUMAN RESOURCE MANAGEMENT, CONTROL AND BUDGETING, RISK MANAGEMENT, IMPACTS, EVALUATION AND REPORTING FULLY REVISED AND UPDATED CONTENT INCLUDING NEW CHAPTERS ON SUSTAINABLE DEVELOPMENT AND EVENTS, PERSPECTIVES ON EVENTS, AND EXPANDED CONTENT ON MARKETING, LEGAL ISSUES, RISK AND HEALTH AND SAFETY MANAGEMENT A COMPANION WEBSITE:

WWW.ELSEVIERDIRECT.COM/9781856178181 WITH ADDITIONAL MATERIALS AND LINKS TO WEBSITES AND OTHER RESOURCES FOR BOTH STUDENTS AND LECTURERS

OFFICE 365 FOR DUMMIES - ROSEMARIE WITHEE 2018-10-25

EVERYTHING YOU NEED TO GET PRODUCTIVE IN THE CLOUD WITH OFFICE 365 WITH 70 MILLION USERS WORLDWIDE, MICROSOFT OFFICE 365 COMBINES THE FAMILIAR OFFICE DESKTOP SUITE WITH CLOUD-BASED VERSIONS OF MICROSOFT'S NEXT-GENERATION COMMUNICATIONS AND COLLABORATION SERVICES. IT OFFERS MANY BENEFITS INCLUDING SECURITY, RELIABILITY, COMPATIBILITY WITH OTHER PRODUCTS, OVER-THE-AIR UPDATES IN THE CLOUD THAT DON'T REQUIRE ANYTHING FROM THE USER, SINGLE SIGN ON FOR ACCESS TO EVERYTHING RIGHT AWAY, AND SO MUCH MORE. OFFICE 365 FOR DUMMIES OFFERS A BASIC OVERVIEW OF CLOUD COMPUTING AND GOES ON TO COVER MICROSOFT CLOUD SOLUTIONS AND THE OFFICE 365 PRODUCT IN A LANGUAGE YOU CAN UNDERSTAND. THIS INCLUDES AN INTRODUCTION TO EACH COMPONENT WHICH LEADS INTO TOPICS AROUND USING EACH FEATURE IN EACH APPLICATION. GET UP TO SPEED ON INSTANT MESSAGING USE AUDIO, VIDEO, AND WEB CONFERENCING GET SEAMLESS ACCESS TO THE OFFICE SUITE WITH OFFICE

WEB APPS ACCESS INFORMATION ANYWHERE, ANYTIME OFFICE 365 IS THE KEY TO OFFICE PRODUCTIVITY — AND NOW YOU CAN PUT IT TO USE FOR YOU!

HUMAN RESOURCE MANAGEMENT FOR THE EVENT INDUSTRY - LYNN VAN DER WAGEN
2014-10-17

HUMAN RESOURCE MANAGEMENT FOR EVENTS STILL REMAINS THE ONLY TEXT TO INTRODUCE STUDENTS TO THE UNIQUE APPLICATION OF HR PRINCIPLES IN THE CONTEXT OF A HIGHLY COMPLEX EVENT ENVIRONMENT. LINKING THEORY, RESEARCH AND APPLICATION IT LOOKS AT THE PURPOSE AND PROCESSES OF MANAGING SUCH A SIZABLE & VARIED WORKFORCE IN A HIGHLY PRESSURED ENVIRONMENT THROUGH THE DIFFERING AND VARIOUS TYPES OF EVENTS FROM SPORTING TO ARTS TO BUSINESS EVENTS. SINCE THE FIRST EDITION, THERE HAVE BEEN MANY IMPORTANT DEVELOPMENTS IN THIS FIELD AND THIS SECOND EDITION HAS BEEN COMPLETELY REVISED AND UPDATED IN THE FOLLOWING WAYS: EXTENSIVELY UPDATED CONTENT TO REFLECT RECENT ISSUES AND TRENDS INCLUDING: LABOUR MARKETS AND INDUSTRY STRUCTURE, IMPACTS OF IT AND SOCIAL MEDIA, RISK MANAGEMENT, VOLUNTEER MOTIVATION, TALENT MANAGEMENT, EQUAL OPPORTUNITIES AND MANAGING DIVERSITY. ALL EXPLORED SPECIFICALLY WITHIN THE EVENTS INDUSTRY EXTENDED VOLUNTEER CHAPTER, INCLUDING NEW MATERIAL ON ETHICS, VOLUNTEER MOTIVATION AND SATISFACTION. A NEW CHAPTER ON INTERNAL COMMUNICATIONS, LOOKS AT HOW AN EFFECTIVE INTERNAL COMMUNICATION PLAN CAN BE ACHIEVED WHICH IS A CRITICAL PART OF HR STRATEGY IN THE UNIQUE EVENT ENVIRONMENT. UPDATED AND NEW INTERNATIONAL CASE STUDIES THROUGHOUT TO EXPLORE KEY ISSUES AND SHOW REAL LIFE APPLICATIONS OF HRM IN THE EVENTS INDUSTRY. SUPPORTED WITH NEW LECTURER AND STUDENTS ONLINE RESOURCES INCLUDING: POWER POINT SLIDES, SUGGESTED ANSWERS TO REVIEW QUESTIONS, WEB & VIDEO LINKS TO ADDITIONAL RESOURCES AND A STUDENT TEST BANK. WRITTEN IN A USER FRIENDLY STYLE, EACH CHAPTER INCLUDES INTERNATIONAL EXAMPLES, BULLETED LISTS, GUIDES TO FURTHER READING AND EXERCISES TO TEST KNOWLEDGE.

EVENT MANAGEMENT - LYNN VAN DER WAGEN 2018

PROTECTING MOTHERHOOD - ROBERT G. MOELLER 1996-01-01

"ENTIRELY ORIGINAL. . . ALL FUTURE TEXTS ON MODERN GERMANY WILL HAVE TO TAKE ON BOARD THE FINDINGS OF THIS MAJOR STUDY."--VOLKER BERGHAHN, AUTHOR OF MODERN GERMANY

EVENT MANAGEMENT: FOR TOURISM, CULTURAL, BUSINESS AND SPORTING EVENTS - LYNN VAN DER WAGEN 2018-04-01

EVENT MANAGEMENT, SPECIFICALLY WRITTEN FOR THE DIPLOMA OF EVENT MANAGEMENT AND ADVANCED DIPLOMA OF EVENT MANAGEMENT, IS A COMPREHENSIVE RESOURCE FOR ANYONE WANTING TO BUILD THEIR EXPERTISE IN PROFESSIONAL EVENT MANAGEMENT. THIS EDITION ADOPTS A SCAFFOLD LEARNING PEDAGOGY, HELPING STUDENTS MOVE THROUGH THE MATERIAL LOGICALLY AND EFFICIENTLY WHILE BUILDING ON THEIR UNDERSTANDING OF TOURISM, CULTURAL, BUSINESS AND SPORTING EVENTS.

EVENT PORTFOLIO MANAGEMENT - VLADIMIR ANTCHAK 2019-09-01

A CONCISE INTRODUCTION TO PORTFOLIO THEORY AND METHODS FOR USE IN EVENT MANAGEMENT AND EVENT TOURISM. DIVIDED INTO 2 PARTS OF 'THEORY' AND 'PRACTICE' IT EXPLAINS WHY IT IS IMPORTANT IN EVENT STUDIES AND MANAGEMENT, AND THEN SHOWS HOW RELATED METHODS CAN BE USED AND ADAPTED USING REAL WORLD INTERNATIONAL CASE STUDIES.

SPECIAL EVENTS - JOE GOLDBLATT 2005

MORE AND MORE, SPECIAL EVENTS COURSES ARE BEING TAUGHT IN HOSPITALITY AND EVENTS MANAGEMENT COURSES. WRITTEN BY THE FOREMOST AUTHORITY ON EVENT MANAGEMENT, AND WITH EXPANDED COVERAGE OF LEADERSHIP AND ITS ROLE IN SUCCESSFUL PLANNING, THIS BOOK PROVIDES A HANDY REFERENCE FOR EVENTS PROFESSIONALS AND THE TOOLS NECESSARY FOR BEGINNERS TO PURSUE A CAREER IN SPECIAL EVENTS MANAGEMENT.

MANAGEMENT OF EVENT OPERATIONS - JULIA TUM 2006-08-11

THE MANAGEMENT OF EVENT OPERATIONS: PROJECT MANAGEMENT, PLANNING AND CUSTOMER SATISFACTION PROVIDES AN INTRODUCTION TO THE MANAGEMENT OF OPERATIONS FOR THE EVENT PLANNER AND VENUE PROVIDER. TAKING AN HOLISTIC VIEW OF AN EVENT ENTERPRISE, IT LINKS THE TRADITIONAL TOPICS WITHIN OPERATIONS MANAGEMENT TO PRESENT A COHERENT AND HANDS-ON APPROACH SPECIFICALLY FOR THE EVENTS MANAGER. THE APPROACH IS PRAGMATIC AND IS DICTATED BY PRACTICAL CONSEQUENCES AND CONSIDERATIONS, WHICH ARE SO IMPORTANT TO AN EVENT MANAGER WHO BALANCES MANY VIEWS AND NEEDS FROM DIVERSE STAKEHOLDERS.

HUMAN RESOURCE MANAGEMENT FOR EVENTS - LYNN VAN DER WAGEN 2009-02-04

HUMAN RESOURCE MANAGEMENT FOR EVENTS IS THE FIRST TEXT TO COVER MANAGEMENT OF HUMAN RESOURCES IN THE EVENT ENVIRONMENT. LINKING THEORY, RESEARCH AND APPLICATION IT COVERS THE DIFFERING AND VARIOUS TYPES OF EVENT IN WHICH HUMAN RESOURCE MANAGEMENT IS KEY, SUCH AS: * BUSINESS EVENTS - A VAST SECTOR INCLUDING EVENTS PEOPLE WHO MANAGE CONFERENCES, EXHIBITIONS, INCENTIVE TRIPS AND INDIVIDUAL BUSINESS TRAVEL. * SPORTING EVENTS - THIS SECTOR INCLUDES SPORTING EVENTS RANGING FROM THE

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EVENT MANAGEMENT FOR TOURISM, CULTURAL, BUSINESS AND SPORTING EVENTS - LYNN VAN DER WAGEN 1998

HOSPITALITY MANAGEMENT - LYNN VAN DER WAGEN 2007

HOSPITALITY MANAGEMENT, INCLUDING OPERATIONAL MANAGEMENT; HUMAN RESOURCE MANAGEMENT; CUSTOMER SERVICE MANAGEMENT; AND FINANCIAL MANAGEMENT. THE BOOK ALSO COVERS QUALITY CUSTOMER SERVICE, BUSINESS RELATIONSHIPS AND LEGAL COMPLIANCE.