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Big Data and Global Trade Law - Mira Burri 2021-07-29
An exploration of the current state of global trade law in the era of Big Data and AI. This title is also available as Open Access on Cambridge Core.

Kingdom of Nokia - Carl-Gustav Lindén 2021-04-29
Kingdom of Nokia tells a fascinating story of corporatism in Finland. How did the mobile phone giant Nokia make the Finnish elite willing to serve the interests of the company? Nokia became a global player in mobile communications in the 1990s, and helped establish Anglo-Saxon capitalism in Finland. Through its success and strong lobbying, the company managed to capture the attention of Finnish politicians, civil servants, and journalists nationwide. With concrete detailed examples, Kingdom of Nokia illustrates how Nokia organised lavishing trips to journalists and paid direct campaign funding to politicians to establish its role at the core of Finnish decision-making. As a result, the company influenced important political

decisions such as joining the European Union and adopting the euro, and further, Nokia even drafted its own law to serve its special interests. All this in a country considered one of the least corrupt in the world.

BlackBerry Planet - Alastair Sweeny 2009-10-27
BlackBerry Planet is a new tribe of people who simply cannot get along without their favorite device, Research in Motion's innovative electronic organizer, the BlackBerry. This omnipresent device has gone beyond being the world's foremost mobile business tool and entered the consumer mainstream as the Swiss Army Knife of smart phones. BlackBerry Planet tells the behind-the-scenes story of how this little device has become the machine that connects the planet. Starting with the early years of Mike Lazaridis' invention and his founding of RIM at age 23, it details his drive to innovate, developing what was a glorified pager into the essential corporate communicator, used by everyone from

dealmakers to the Queen, from movie stars to the entire US Congress. Since 1992, Lazaridis and co-CEO Jim Balsillie together have been the driving force behind the RIM story. With access to senior staffers and former RIM employees, BlackBerry Planet tells the inside story about the branding and marketing success of the BlackBerry, from its use during 9/11, which earned RIM a reputation for security and reliability, to the cultural adoption of the iconic device as a must-have symbol, to the backlash against the addictive properties of the "CrackBerry," and the various patent suits RIM has had to fight off – including the five-year court battle that resulted in the largest technology patent settlement in US history. As the incredible story of the BlackBerry unfolds, and as RIM battles global giants like Nokia and Apple in the emerging super-phone marketplace, users, fans, investors and competitors can look to BlackBerry Planet for the insight and context of where they've been, to try and predict where they're going.

Resonate - Nancy Duarte 2013-07-02

Reveals the underlying story form of all great presentations that will not only create impact, but will move people to action. Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their time? All too often, presentations don't resonate with the audience and move them to transformative action. Just as the author's first book helped presenters become visual communicators, Resonate helps you make a strong connection with your audience and lead them to purposeful action. The author's approach is simple: building a presentation today is a bit like writing a documentary. Using this approach, you'll convey your content with passion, persuasion, and impact. Author has

a proven track record, including having created the slides in Al Gore's Oscar-winning An Inconvenient Truth. Focuses on content development methodologies that are not only fundamental but will move people to action. Upends the usual paradigm by making the audience the hero and the presenter the mentor. Shows how to use story techniques of conflict and resolution. Presentations don't have to be boring ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to take action with Resonate.

Off the Network - Ulises Ali Mejias 2013-06-01

The digital world profoundly shapes how we work and consume and also how we play, socialize, create identities, and engage in politics and civic life. Indeed, we are so enmeshed in digital networks—from social media to cell phones—that it is hard to conceive of them from the outside or to imagine an alternative, let alone defy their seemingly inescapable power and logic. Yes, it is (sort of) possible to quit Facebook. But is it possible to disconnect from the digital network—and why might we want to? Off the Network is a fresh and authoritative examination of how the hidden logic of the Internet, social media, and the digital network is changing users' understanding of the world—and why that should worry us. Ulises Ali Mejias also suggests how we might begin to rethink the logic of the network and question its ascendancy. Touted as consensual, inclusive, and pleasurable, the digital network is also, Mejias says, monopolizing and threatening in its capacity to determine, commodify, and commercialize so many aspects of our lives. He shows how the network broadens participation yet also exacerbates disparity—and how it excludes more of society than it includes. Uniquely, Mejias makes the case that it is not

only necessary to challenge the privatized and commercialized modes of social and civic life offered by corporate-controlled spaces such as Facebook and Twitter, but that such confrontations can be mounted from both within and outside the network. The result is an uncompromising, sophisticated, and accessible critique of the digital world that increasingly dominates our lives.

Digital Privacy and Security Using Windows - Nihad Hassan 2017-07-02

Use this hands-on guide to understand the ever growing and complex world of digital security. Learn how to protect yourself from digital crime, secure your communications, and become anonymous online using sophisticated yet practical tools and techniques. This book teaches you how to secure your online identity and personal devices, encrypt your digital data and online communications, protect cloud data and Internet of Things (IoT), mitigate social engineering attacks, keep your purchases secret, and conceal your digital footprint. You will understand best practices to harden your operating system and delete digital traces using the most widely used operating system, Windows. *Digital Privacy and Security Using Windows* offers a comprehensive list of practical digital privacy tutorials in addition to being a complete repository of free online resources and tools assembled in one place. The book helps you build a robust defense from electronic crime and corporate surveillance. It covers general principles of digital privacy and how to configure and use various security applications to maintain your privacy, such as TOR, VPN, and BitLocker. You will learn to encrypt email communications using Gpg4win and Thunderbird. What You'll Learn Know the

various parties interested in having your private data Differentiate between government and corporate surveillance, and the motivations behind each one Understand how online tracking works technically Protect digital data, secure online communications, and become anonymous online Cover and destroy your digital traces using Windows OS Secure your data in transit and at rest Be aware of cyber security risks and countermeasures Who This Book Is For End users, information security professionals, management, infosec students

Capital as Power - Jonathan Nitzan 2009-06-02

Conventional theories of capitalism are mired in a deep crisis: after centuries of debate, they are still unable to tell us what capital is. Liberals and Marxists both think of capital as an 'economic' entity that they count in universal units of 'utils' or 'abstract labour', respectively. But these units are totally fictitious. Nobody has ever been able to observe or measure them, and for a good reason: they don't exist. Since liberalism and Marxism depend on these non-existing units, their theories hang in suspension. They cannot explain the process that matters most – the accumulation of capital. This book offers a radical alternative. According to the authors, capital is not a narrow economic entity, but a symbolic quantification of power. It has little to do with utility or abstract labour, and it extends far beyond machines and production lines. Capital, the authors claim, represents the organized power of dominant capital groups to reshape – or creorder – their society. Written in simple language, accessible to lay readers and experts alike, the book develops a novel political economy. It takes the reader through the history, assumptions and limitations of mainstream economics and its associated theories of

politics. It examines the evolution of Marxist thinking on accumulation and the state. And it articulates an innovative theory of 'capital as power' and a new history of the 'capitalist mode of power'.

Digital Dominance - Martin Moore 2018

Across the globe, Google, Amazon, Facebook, Apple and Microsoft have accumulated power in ways that existing regulatory and intellectual frameworks struggle to comprehend. A consensus is emerging that the power of these new digital monopolies is unprecedented, and that it has important implications for journalism, politics, and society. It is increasingly clear that democratic societies require new legal and conceptual tools if they are to adequately understand, and if necessary check the economic might of these companies. Equally, that we need to better comprehend the ability of such firms to control personal data and to shape the flow of news, information, and public opinion. In this volume, Martin Moore and Damian Tambini draw together the world's leading researchers to examine the digital dominance of technologies platforms and look at the evidence behind the rising tide of criticism of the tech giants. In fifteen chapters, the authors examine the economic, political, and social impacts of Google, Amazon, Facebook, Apple, and Microsoft, in order to understand the different facets of their power and how it is manifested. Digital Dominance is the first interdisciplinary volume on this topic, contributing to a conversation which is critical to maintaining the health of democracies across the world.

Appropriating Hobbes - David Boucher 2018

This book explores how Hobbes's political philosophy has occupied a pertinent place in different contexts, and how his interpreters see their own images reflected in

him, or how they define themselves in contrast to him. Appropriating Hobbes argues that there is no Hobbes independent of the interpretations that arise from his appropriation in these various contexts and which serve to present him to the world. There is no one perfect context that enables us to get at what Hobbes 'really meant', despite the numerous claims to the contrary. He is almost indistinguishable from the context in which he is read. This contention is justified with reference to hermeneutics, and particularly the theories of Gadamer, Koselleck, and Ricoeur, contending that through a process of 'distanciation' Hobbes's writings have been appropriated and commandeered to do service in divergent contexts such as philosophical idealism; debates over the philosophical versus historical understanding of texts; as well as in ideological disputations, and emblematic characterisations of him by various disciplines such as law, politics, and international relations. This volume illustrates the capacity of a text to take on the colouration of its surroundings by exploring and explicating the importance of contexts in reading and understanding how and why particular interpretations of Hobbes have emerged, such as those of Carl Schmitt and Michael Oakeshott, or the international jurists of the seventeenth, eighteenth, and nineteenth centuries.

The Indigo Book - Christopher Jon Sprigman 2017-07-11

This public domain book is an open and compatible implementation of the Uniform System of Citation.

iDisorder: Understanding Our Obsession with Technology and Overcoming Its Hold on Us - Larry D. Rosen, Ph.D. 2012-03-27

iDisorder: changes to your brain's ability to process information and your ability to relate to the world due

to your daily use of media and technology resulting in signs and symptoms of psychological disorders - such as stress, sleeplessness, and a compulsive need to check in with all of your technology. Based on decades of research and expertise in the "psychology of technology," Dr. Larry Rosen offers clear, down-to-earth explanations for why many of us are suffering from an "iDisorder." Rosen offers solid, proven strategies to help us overcome the iDisorder we all feel in our lives while still making use of all that technology offers. Our world is not going to change, and technology will continue to penetrate society even deeper leaving us little chance to react to the seemingly daily additions to our lives. Rosen teaches us how to stay human in an increasingly technological world.

The Moral Leader - Sandra J. Sucher 2007-07-16

Successful leaders at any level and in any arena are inevitably presented with moral and ethical choices. This unique and innovative textbook is designed to encourage students and managers to confront those fundamental moral challenges, to develop skills in moral analysis and judgment, and to come to terms with their own definition of moral leadership.

Engage! - Brian Solis 2011-03-15

The ultimate guide to branding and building your business in the era of the Social Web—revised and updated with a Foreword by Ashton Kutcher Engage! thoroughly examines the social media landscape and how to effectively use social media to succeed in business—one network and one tool at a time. It leads you through the detailed and specific steps required for conceptualizing, implementing, managing, and measuring a social media program. The result is the ability to increase visibility, build communities of loyal brand

enthusiasts, and increase profits. Covering everything you need to know about social media marketing and the rise of the new social consumer, Engage! shows you how to create effective strategies based on proven examples and earn buy-in from your marketing teams. Even better, you'll learn how to measure success and ROI. Introduces you to the psychology, behavior, and influence of the new social consumer Shows how to define and measure the success of your social media campaigns for the short and long term Features an inspiring Foreword by actor Ashton Kutcher, who has more than 5 million followers on Twitter Revised paperback edition brings the book completely up to date to stay ahead of the lightning fast world of social media Today, no business can afford to ignore the social media revolution. If you're not using social media to reach out to your customers and the people who influence them, who is?

On Getting Better - Adam Phillips 2021-11-11

To talk about getting better - about wanting to change in ways that we might choose and prefer - is to talk about pursuing the life we want; in the full knowledge that our pictures of the life we want, of our version of a good life, come from or come out of what we have already experienced. (We write the sentences we write because of the sentences we have read.) How can we talk differently about how we might want to change, knowing that all change precipitates us into an uncertain future? In this companion book to *On Wanting to Change*, Adam Phillips explores how we might get better at talking about what it is to get better.

System z on the Go: Accessing z/OS from Smartphones -

Alex Louwe Kooijmans 2010-06-10

In this IBM® Redbooks® publication we demonstrate that it is possible to combine the traditional strengths of

the mainframe to manage large volumes of data and run business transactions with the Web 2.0 paradigm. We can get simpler interfaces, better integration among different services, lightweight protocols for communication, and much more, together with the availability, security, and reliability of mainframe data. And we will show how mainframe data can be accessed by smartphones such as Android or iPhone. But we can do more to demonstrate how flexible the mainframe platform is. Through the use of pervasive devices it is possible to add new possibilities to mainframe applications, extending System z® capabilities. We can receive notifications in real time, for example, of successful or unsuccessful termination of a TWS job stream, or we can immediately get alerts about abends that occurred in a critical application. This book is another demonstration that the mainframe is alive and kicking and can and should play a key role in modern application architectures.

Promise and Problems of E-Democracy Challenges of Online Citizen Engagement - OECD 2004-01-19

This book highlights policy lessons in using ICTs to provide information, opportunities for consultation and public participation in policy-making. It includes numerous examples of current practice from 12 OECD member countries (Australia, Canada ...

Build Brilliant Brands - Aline Santos 2020-09-16

Facebook's EMEA Client Council is made up of leaders from some of the most influential brands and agencies across Europe, the Middle East and Africa. The goal of the council has been to create a forum where the best minds in business can come together to share ideas and develop best practices. Build Brilliant Brands is the first attempt to capture their ideas, insights and

opinions. It features 22 essays – 18 penned by council members, four by guest contributors – split across three distinct chapters: what hasn't changed in marketing, what's changing, and what needs to change. And though the essays cover a wide range of topics, each is designed to inspire and inform those who are in the business of building brilliant brands.

Governance Indicators - Helmut K. Anheier 2018-10-18

As difficult as it might seem to define governance, it appears to be that much more difficult to measure it. Since the World Bank Institute launched the Worldwide Governance Indicators in the late 1990s, the governance indicators field has flourished and experienced significant advances in terms of methodology, data coverage and quality, and policy relevance. Other major initiatives have added to a momentum that propelled research on governance indicators seen in few other academic fields in the economic and social sciences. Given these developments and the prominence and policy relevance the field of governance indicator research has achieved, the time is ripe to take stock and ask what has been accomplished, what the shortcomings and potentials might be, and what steps present themselves as a way forward. This volume– the fifth edition in an annual series tackling different aspects of governance around the world– assesses what has been achieved, identifies strengths and weaknesses of current work, and points to issues that need to be tackled in order to advance the field, both in its academic importance as well as in its policy relevance. In short, the contributions to this volume explore the scope of existing governance indices and indicator frameworks, elaborate on current challenges in measuring and analysing governance, and consider how to overcome them.

Your Post Has Been Removed - Frederik Stjernfelt
2019-01-01

This open access monograph argues established democratic norms for freedom of expression should be implemented on the internet. Moderating policies of tech companies as Facebook, Twitter and Google have resulted in posts being removed on an industrial scale. While this moderation is often encouraged by governments - on the pretext that terrorism, bullying, pornography, "hate speech" and "fake news" will slowly disappear from the internet - it enables tech companies to censor our society. It is the social media companies who define what is blacklisted in their community standards. And given the dominance of social media in our information society, we run the risk of outsourcing the definition of our principles for discussion in the public domain to private companies. Instead of leaving it to social media companies only to take action, the authors argue democratic institutions should take an active role in moderating criminal content on the internet. To make this possible, tech companies should be analyzed whether they are approaching a monopoly. Antitrust legislation should be applied to bring those monopolies within democratic governmental oversight. Despite being in different stages in their lives, Anne Mette is in the startup phase of her research career, while Frederik is one of the most prolific philosophers in Denmark, the authors found each other in their concern about Free Speech on the internet. The book was originally published in Danish as *Dit opslag er blevet fjernet - techgiganter & ytringsfrihed*. Praise for 'Your Post has been Removed' "From my perspective both as a politician and as private book collector, this is the most important non-fiction book of the 21st Century. It

should be disseminated to all European citizens. The learnings of this book and the use we make of them today are crucial for every man, woman and child on earth. Now and in the future." Jens Rohde, member of the European Parliament for the Alliance of Liberals and Democrats for Europe "This timely book compellingly presents an impressive array of information and analysis about the urgent threats the tech giants pose to the robust freedom of speech and access to information that are essential for individual liberty and democratic self-government. It constructively explores potential strategies for restoring individual control over information flows to and about us. Policymakers worldwide should take heed!" Nadine Strossen, Professor, New York Law School. Author, *HATE: Why We Should Resist It with Free Speech, Not Censorship*.

Global Survey on Internet Privacy and Freedom of Expression - Toby Mendel 2012-01-01

"This publication seeks to identify the relationship between freedom of expression and Internet privacy, assessing where they support or compete with each other in different circumstances. The book maps out the issues in the current regulatory landscape of Internet privacy from the viewpoint of freedom of expression. It provides an overview of legal protection, self-regulatory guidelines, normative challenges, and case studies relating to the topic. With this publication UNESCO aims to provide its Member States and other stakeholders, national and international, with a useful reference tool containing up-to-date and sharp information on emerging issues relevant to both developed and developing countries. Multiple stakeholders, preferably in dialogue, can use it in their own spheres of operation, adapting where appropriate from the range of experiences

as recorded in these pages. The publication also supplies additional sources of reference for interested readers to use to further investigate each of the subjects highlighted. The publication explores a range of issues, such as: (1) threats to privacy that have developed through the Internet, (2) international legal standards on privacy and responses to these emerging issues, (3) complex intersections between the rights to privacy and freedom of expression, (4) UNESCO recommendations to states and corporations for better practice, (5) overview of literature, background material and tools on international and national policy and practice on privacy and freedom of expression on the Internet. In the coming years, UNESCO will specifically seek to disseminate information about good practices and international collaboration concerning the points of intersection between freedom of expression and privacy. Research on safeguarding the principle of freedom of expression in Internet policy across a range of issues will continue to be part of UNESCO's normative mandate and technical advice to stakeholders."--Publisher's description

Sunshine Girl - Julianna Margulies 2021-05-04

Known for her outstanding performances on the groundbreaking television series *The Good Wife* and *ER*, Julianna Margulies deftly chronicles her life and her work in this deeply powerful memoir. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY GOOD HOUSEKEEPING • “At once a tender coming-of-age story and a deeply personal look at a young woman making sense of the world against a chaotic and peripatetic childhood.”—Katie Couric As an apple-cheeked bubbly child, Julianna was bestowed with the family nickname “Sunshine Girl.” Shuttled back and forth between her divorced parents, often on different

continents, she quickly learned how to be of value to her eccentric mother and her absent father. Raised in fairly unconventional ways in various homes in Paris, England, New York, and New Hampshire, Julianna found that her role among the surrounding turmoil and uncertainty was to comfort those around her, seeking organization among the disorder, making her way in the world as a young adult and eventually an award-winning actress. Throughout, there were complicated relationships, difficult choices, and overwhelming rejections. But there were also the moments where fate, faith, and talent aligned, leading to the unforgettable roles of a lifetime, both professionally and personally—moments when chaos had finally turned to calm. Filled with intimate stories and revelatory moments, *Sunshine Girl* is at once unflinchingly honest and perceptive. It is a riveting self-portrait of a woman whose resilience in the face of turmoil will leave readers intrigued and inspired.

Legitimacy in Global Governance - Jonas Tallberg
2018-09-20

Legitimacy is central for the capacity of global governance institutions to address problems such as climate change, trade protectionism, and human rights abuses. However, despite legitimacy's importance for global governance, its workings remain poorly understood. That is the core concern of this volume: to develop an agenda for systematic and comparative research on legitimacy in global governance. In complementary fashion, the chapters address different aspects of the overarching question: whether, why, how, and with what consequences global governance institutions gain, sustain, and lose legitimacy? The volume makes four specific contributions. First, it

argues for a sociological approach to legitimacy, centered on perceptions of legitimate global governance among affected audiences. Second, it moves beyond the traditional focus on states as the principal audience for legitimacy in global governance and considers a full spectrum of actors from governments to citizens. Third, it advocates a comparative approach to the study of legitimacy in global governance, and suggests strategies for comparison across institutions, issue areas, countries, societal groups, and time. Fourth, the volume offers the most comprehensive treatment so far of the sociological legitimacy of global governance, covering three broad analytical themes: (1) sources of legitimacy, (2) processes of legitimation and delegitimation, and (3) consequences of legitimacy.

Understanding Digital Marketing - Damian Ryan 2012-03-03
Digital marketing now represents 25% of the marketing spend in the UK and this is predicted to move to 50% or higher within the next three years. Understanding Digital Marketing looks at the world of digital marketing: how it got started, how it got to where it is today, and where the thought leaders in the industry believe it is headed in the future. This authoritative title demonstrates how to harness the power of digital media and use it to achieve the utmost success in business, now and in the future. Understanding Digital Marketing deals with every key topic in detail, including: search marketing, social media, Google, mobile marketing, affiliate marketing, e-mail marketing, customer engagement and digital marketing strategies. Essential reading for both practitioners and students alike, and including real-world examples of digital marketing successes and expert opinions, Understanding Digital Marketing provides you with tools to utilize the

power of the internet to take your company wherever you want it to go.

Cure - Robin Cook 2011-02-04

The master of the medical thriller Robin Cook returns with Cure, a heart-pounding crime mystery. With her young son's potentially fatal neuroblastoma in complete remission, New York City medical examiner Laurie Montgomery returns to work at the Office of Chief Medical Examiner. Worried that she still has what it takes, Laurie finds her first case back to be a dangerous puzzler, involving organized crime and two start-up bio-tech companies caught in a zero-sum game. Satoshi Machita, a former Kyoto University researcher, is set to own a valuable patent controlling pluripotent stem cells destined to spark a trillion-dollar industry of regenerative medicine. When he dies on a crowded New York subway platform, Laurie must decide whether his death was natural – or something fiendish. Behind the scenes, there are people who would like to see Laurie as far away from the investigation as possible. Despite threats against her, Laurie presses on, until they extend to the person she loves most in the world: her son, JJ. Suddenly Laurie must face solving the crime – and saving her son's life.

Open Source Intelligence Methods and Tools - Nihad A. Hassan 2018-06-30

Apply Open Source Intelligence (OSINT) techniques, methods, and tools to acquire information from publicly available online sources to support your intelligence analysis. Use the harvested data in different scenarios such as financial, crime, and terrorism investigations as well as performing business competition analysis and acquiring intelligence about individuals and other entities. This book will also improve your skills to

acquire information online from both the regular Internet as well as the hidden web through its two sub-layers: the deep web and the dark web. The author includes many OSINT resources that can be used by intelligence agencies as well as by enterprises to monitor trends on a global level, identify risks, and gather competitor intelligence so more effective decisions can be made. You will discover techniques, methods, and tools that are equally used by hackers and penetration testers to gather intelligence about a specific target online. And you will be aware of how OSINT resources can be used in conducting social engineering attacks. Open Source Intelligence Methods and Tools takes a practical approach and lists hundreds of OSINT resources that can be used to gather intelligence from online public sources. The book also covers how to anonymize your digital identity online so you can conduct your searching activities without revealing your identity. What You'll Learn Identify intelligence needs and leverage a broad range of tools and sources to improve data collection, analysis, and decision making in your organization Use OSINT resources to protect individuals and enterprises by discovering data that is online, exposed, and sensitive and hide the data before it is revealed by outside attackers Gather corporate intelligence about business competitors and predict future market directions Conduct advanced searches to gather intelligence from social media sites such as Facebook and Twitter Understand the different layers that make up the Internet and how to search within the invisible web which contains both the deep and the dark webs Who This Book Is For Penetration testers, digital forensics investigators, intelligence services, military, law enforcement, UN agencies, and

for-profit/non-profit enterprises

The Global Smartphone - Daniel Miller 2021-05-06

The smartphone is often literally right in front of our nose, so you would think we would know what it is. But do we? To find out, 11 anthropologists each spent 16 months living in communities in Africa, Asia, Europe and South America, focusing on the take up of smartphones by older people. Their research reveals that smartphones are technology for everyone, not just for the young. The Global Smartphone presents a series of original perspectives deriving from this global and comparative research project. Smartphones have become as much a place within which we live as a device we use to provide 'perpetual opportunism', as they are always with us. The authors show how the smartphone is more than an 'app device' and explore differences between what people say about smartphones and how they use them. The smartphone is unprecedented in the degree to which we can transform it. As a result, it quickly assimilates personal values. In order to comprehend it, we must take into consideration a range of national and cultural nuances, such as visual communication in China and Japan, mobile money in Cameroon and Uganda, and access to health information in Chile and Ireland – all alongside diverse trajectories of ageing in Al Quds, Brazil and Italy. Only then can we know what a smartphone is and understand its consequences for people's lives around the world.

[jQuery Mobile](#) - Kris Hadlock 2012-06-08

Covering the latest version of the jQuery Mobile Framework, jQuery Mobile: Develop and Design teaches readers step-by-step how to get started, how to write code, and ultimately how to create mobile websites using the jQuery Mobile framework. The book is hands-on, with

code examples (with corresponding on-line demos) and activities throughout.

Startup - Jerry Kaplan 2014-07-08

The classic account of the early days of tech, named one of the 10 best business books of the year by Business Week: "Riveting, wry, and often wise."—The Washington Post Jerry Kaplan had a dream: he would redefine the known universe (and get very rich) by creating a new kind of computer. All he needed was sixty million dollars, a few hundred employees, and a maniacal belief in his ability to win the Silicon Valley startup game. Kaplan, a well-known figure in the computer industry, founded GO Corporation in 1987, and for several years it was one of the hottest new ventures in the Valley.

Startup tells the story of Kaplan's wild ride: how he assembled a brilliant but fractious team of engineers, software designers, and investors; pioneered the emerging market for hand-held computers operated with a pen instead of a keyboard; and careened from crisis to crisis without ever losing his passion for his revolutionary idea. Along the way, Kaplan vividly recreates his encounters with eccentric employees, risk-addicted venture capitalists, and industry giants such as Bill Gates and John Sculley. And no one—including Kaplan himself—is spared his sharp wit. "What separates Kaplan's tale from other start-up stories is the insight he provides about dealing with two of America's largest computer companies—IBM and Microsoft...Readers interested in entrepreneurial adventurism will find Kaplan's tale entertaining."—Publishers Weekly "Kaplan tells it with novelistic style replete with races against the clock and sharp character sketches...An insider's well-written story of the death of a new machine."—Kirkus Reviews "A winner."—Wired

Internet and Mobile Phone Addiction - Olatz Lopez-Fernandez 2019-03-07

Internet use-related addiction problems (e.g., Internet addiction, problem mobile phone use, problem gaming, and social networking) have been defined according to the same core element: the addictive symptomatology presented by individuals who excessively and problematically behave using the technology. Online activity is the most important factor in their lives, causing them the loss of control by stress and difficulties in managing at least one aspect of their daily life, affecting users' wellbeing and health. In 2018, Gaming Disorder was included as a mental disease in the 11th Revision of the International Classification of Diseases by the World Health Organization. In 2013, the American Psychiatric Association requested additional research on Internet Gaming Disorder. The papers contained in this e-Book provide unique and original perspectives on the concept, development, and early detection of the prevention of these health problems. They are diverse in the nature of the problems they deal with, methodologies, populations, cultures, and contain insights and a clear indication of the impact of individual, social, and environmental factors on Internet use-related addiction problems. The e-Book illustrates recent progress in the evolution of research, with great emphasis on gaming and smartphone problems, signaling areas in which research would be useful, even cross-culturally.

National Ministries of Education - James Frederick Abel 1930

Abundance - Peter H. Diamandis 2014-09-23

The authors document how four forces--exponential

technologies, the DIY innovator, the Technophilanthropist, and the Rising Billion--are conspiring to solve our biggest problems. "Abundance" establishes hard targets for change and lays out a strategic roadmap for governments, industry and entrepreneurs, giving us plenty of reason for optimism.

Brand Immortality - Hamish Pringle 2008

Properly managed no brand need decay and die - immortality is within the reach of all. If the right decisions, the right resources and the right imagination are brought to bear, brands can renew continuously and outlive their creators. Brand Immortality is a practical health manual for brands of all types and ages that seek immortality. Drawing on the renowned IPA Effectiveness Awards case histories, and full of examples including Nokia, Sony, Nike, Apple and Virgin, it examines how the nature of brands has changed over time and continues to evolve, and the implications this has for marketing. It identifies the factors that are essential to a brand's long term survival - especially those which defend and strengthen a brand's place in the hearts and minds of consumers. Enriched by comments from industry insiders who were directly involved with global brands, Brand Immortality identifies winning brand strategies. Full of experience and insight, it will help marketers and their agencies beat the odds in winning, retaining and satisfying customers - and thus help them achieve brand immortality.

Organizational Theory, Design, and Change - Gareth R. Jones 2006

This book provides students with a clear, contemporary, and fully Canadian context for understanding Organizational Theory and Change. It explores many facets of Organizational Design, including the

challenges presented by emerging new technologies and the global environment. It also addresses the key issues and problems that inform the process of organizational change and transformation, identifying direct and clear managerial implications.

Foreign Direct Investment in Latin America and the Caribbean 2010 - United Nations 2011

The Antitrust Paradigm - Jonathan B. Baker 2019-05-06

At a time when tech giants have amassed vast market power, Jonathan Baker shows how laws and regulations can be updated to ensure more competition. The sooner courts and antitrust enforcement agencies stop listening to the Chicago school and start paying attention to modern economics, the sooner Americans will reap the benefits of competition.

The Social Media Bible - 2018

Social Media in Rural China - Tom McDonald 2016-09-13

China's distinctive social media platforms have gained notable popularity among the nation's vast number of internet users, but has China's countryside been 'left behind' in this communication revolution? Tom McDonald spent 15 months living in a small rural Chinese community researching how the residents use social media in their daily lives. His ethnographic findings suggest that, far from being left behind, many rural Chinese people have already integrated social media into their everyday experience. Throughout his ground-breaking study, McDonald argues that social media allows rural people to extend and transform their social relationships by deepening already existing connections with friends known through their school, work or village, while also experimenting with completely new

forms of relationships through online interactions with strangers, particularly when looking for love and romance. By juxtaposing these seemingly opposed relations, rural social media users are able to use these technologies to understand, capitalise on and challenge the notions of morality that underlie rural life.

IBM solidDB: Delivering Data with Extreme Speed - Chuck Ballard 2011-05-06

The world seems to be getting smaller and business moving much faster. To be successful in this type of environment you need instantaneous access to any information, immediate responses to queries, and constant availability, on a worldwide basis, and in a world where the volume of data is growing exponentially. You need the best resources you can get, and ones that can satisfy those needs. IBM® can help. A primary component that can affect performance is access to disk-based data. And, as data volumes grow, so does the performance impact. To improve performance, it is time to look for technology enhancements that can mitigate that impact. IBM solidDB® is powerful relational, in-memory caching software that can accelerate traditional disk-based relational database servers by caching performance-critical data into one or more solidDB in-memory database instances. This capability can enable significant performance improvements. It brings data closer to the application so you can use a faster and more efficient data access paradigm. The result? Faster delivery of information for your queries to enable faster analysis and decision-making that can give you a significant business advantage. Have questions? Many of the answers you need are contained in this IBM Redbooks® publication.

Cloud Computing - Brian J.S. Chee 2010-04-07

Modern computing is no longer about devices but is all about providing services, a natural progression that both consumers and enterprises are eager to embrace. As it can deliver those services, efficiently and with quality, at compelling price levels, cloud computing is with us to stay. Ubiquitously and quite definitively, cloud computing is answering the demand for sophisticated, flexible services Cloud Computing: Technologies and Strategies of the Ubiquitous Data Center looks at cloud computing from an IT manager's perspective. It answers basic as well as strategic questions from both a business and a technical perspective so that you can confidently engage both IT and financial assets in making your organization techno-savvy, efficient, and competitive. Any answers about the future of computing are definitely in the cloud The first section of the book offers up a history of the computing roots that have evolved into cloud computing. It looks at how IT has been traditionally serving needs and how cloud computing improves and expands on these services, so you can strategize about how a cloud might provide solutions to specific IT questions or answer business needs. Next, the book shows how to begin the process of determining which organizational needs would best be served and improved by cloud computing. Presenting specific cases as examples, the book walks you through issues that your organization might likely encounter. Written clearly and succinctly, it -- Introduces you to the concepts behind different types of clouds, including those used for storage, those that improve processor and application delivery, and those that mix any and all of these services Covers typical concerns you will hear with regard to such issues as

security, application integration, and structural limitations Looks at the future of the cloud, from developments on the horizon to those still in the planning stage By the book's conclusion, you will have a solid basis on which to initiate strategic discussions about deploying clouds in your organization. You will understand how cloud computing can affordably solve real problems. You will know which strategies to use and you will learn of the pitfalls to avoid when taking your data center to the clouds. Throughout this book are the answers you need to the many questions from the most basic to the more advanced surrounding cloud computing and its place in your enterprise. What exactly is cloud computing? How are clouds different than virtualization? Should my organization use a cloud (or multiple clouds)? Can clouds and virtualization play significant roles in

my organization at the same time? Covering the basics of virtualization and clusters and the more advanced strategic considerations of security and return on investment, this book will be your guide to IT's present and future in the cloud, a resource that you will continually turn to. Coming soon! For more information, Professional Cloud Computing, at www.professionalcloudcomputing.com, will help you find information to delve more deeply into the discussion in any of a number of directions.

Information and Communications for Development 2012 -
World Bank 2012-08-01

Assessing what has worked, what hasn't, and why, this triennial report is an invaluable guide for understanding how to capture the benefits of information and communication technology around the world. This year's report focuses on mobile applications.